



BE THERE! THE FAIR.

MARCH 12 - APRIL 5 • 2015

# FOOD, GAME AND COMMERCIAL CONCESSIONS PARTICIPANT'S MANUAL



CREATING  
MEMORIES



PRESENTED BY



# 2015

## Participant's Manual

Rules, requirements, procedures and general information.



**March 12 - April 5, 2015**

**Daily Except March 16-17 & March 30-31**

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### Youth Fair Hours

FOR GATES, BUILDINGS & TENT

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#### OPEN

Opening Day..... 3:00 p.m.  
Saturday & Sunday..... Noon

#### SPECIAL OPENINGS:

Spring Break  
Friday, March 20th through  
Friday, March 27th..... Noon

Friday, April 3rd..... Noon

#### CONCESSIONS OFFICE:

Daily..... 8:30 a.m.  
Fair Time..... 9:00 a.m.

#### CLOSE

#### GATES:

Daily..... 10:00 p.m.

#### BUILDINGS:

Sunday-Thursday ..... 11:30 p.m.  
Friday & Saturday..... Midnight

#### WORLD OF AGRICULTURE:

Daily..... 11:00 p.m.

#### CONCESSIONS OFFICE:

Daily..... 5:00 p.m.  
Fair Time..... 6:00 p.m.

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**MIAMI-DADE COUNTY FAIR & EXPOSITION, INC.**

10901 Coral Way • Miami, FL 33165

Tel: (305) 223-7060 • Fax: (305) 207-9931

[www.fairexpo.com](http://www.fairexpo.com)

**Miami-Dade County Fair & Exposition, Inc.**  
**Board of Directors & Officers**

**Officers**

Eduardo Cora, Chairman of the Board  
Roger Cuevas, Chairman-Elect  
Nelson Bellido, Treasurer  
Marguerite Morris, Secretary  
Manuel Rodriguez, Immediate Past Chairman

**Directors**

Ivonne F. Alexander	Jack Griffith
Willie Carpenter	Robert Hevia
Albert Dotson, Sr.	Richard Krinzman
Rafael Garcia-Toledo	Douglas Loria
Georgina Gonzalez-Robiou	Dr. Alexis Martinez

**Robert Hohenstein**

*President/Chief Executive Officer*

**Albert Montes**

*Vice President Finance and Accounting*

**E. Darwin Fuchs**

*President Emeritus*

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**Concessions & Security Department Staff**

**Patty Dee**

*Director of Concessions*  
(786) 315-5124

**Gale Singer**

*Concessions Coordinator*  
(786) 315-5161

**Henry Gohlke, Kathy Gohlke and Rick Pelland**

*Outdoor Location Coordinators*  
(786) 315-5251

**Hector Ace**

*Commercial Exhibits Supervisor*

**Richard Daker**

*Security Chief*  
(786) 315-5215

**Concessions Office Location:**

North entrance of Arnold Hall adjacent to switchboard.

Dear Concessionaires,

Welcome to the 2015 Miami-Dade County Youth Fair. We are very excited to host this year's 64th annual Youth Fair and hope to have another very successful Fair. This year the Youth Fair will be open for a total of twenty-one (21) operating days in the span of twenty-five (25) calendar days, March 12th through April 5th 2015.

This manual has been designed to provide helpful information in a logical order for your convenience. We strongly urge you to read it and keep one copy at each of your booths during the entire Youth Fair. Extra copies will be available in the Concessions Office.

Our focus and goal again this year is to drive attendance and achieve profitability for all. In addition we will provide the safest and most secure Fair and the cleanest, best landscaped and best "Dressed Out" Youth Fair in our 64 year history.

New this year is our first annual Youth Fair Choice Awards program for our Food Vendors. We encourage you to participate as we believe it will be an excellent marketing tool and will bring more guests to your booths.

We will again offer fantastic discounts and promotions to our guests. We are asking you, the concessionaires to join us in our efforts to provide our guests with a great value. This year we will be offering \$6 admission before 6 PM, Monday through Friday. We encourage you to participate by offering \$6 deals to coincide with the discounted admission. Please let us know what promotions and/or discounts you would like to offer prior to implementing them.

Our entire concessions staff is looking forward to working with you. If you have any questions or concerns please feel free to contact any of us. Just call our office at (786) 315- 5124 or stop in the Concessions Office.

Looking forward to a successful 2015 Youth Fair!

Sincerely,

A handwritten signature in black ink that reads "Patty Dee". The signature is fluid and cursive, with the first name "Patty" and the last name "Dee" clearly distinguishable.

**Patty Dee**  
*Director of Concessions*

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# ABOUT US

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What started as a small agricultural fair in an area of Miami-Dade County known as K-Land has grown into one of the United States' largest and most successful fairs. The Miami-Dade County Youth Fair & Exposition has truly become an iconic family entertainment event that South Floridians look forward to and enjoy each spring.

We are a private non-profit charitable organization that is not a part of Miami-Dade County government and receives no financial support from either the County or the State of Florida. Our mission is to enrich our community by promoting education and South Florida agriculture while showcasing and rewarding youth achievement.

The Youth Fair is by far our major fundraising event and allows us to grow and honor our philanthropic commitments to the students, families and citizens of Miami-Dade County. Over our 64 year history we have donated well over \$10 million dollars in academic scholarships, cash premiums and awards to our community's youngsters.

In 2014 the Miami-Dade County Youth Fair & Exposition hosted over 589,000 guests on its 86 acres. The 2014 Youth Fair featured:

- Over 90 heart pounding rides
- 2 giant Kiddielands for the youngsters
- 15 thrilling shows, concerts, outdoor events and activities
- The spectacular European style Royal Hanneford Circus
- Over 220 concessionaire locations featuring mouthwatering Fair food, beverages, games and attractions
- Approximately 130 commercial merchandise locations throughout the fairgrounds
- More than 40,000 student exhibits

The 2015 Miami-Dade County Youth Fair & Exposition takes place daily March 12th through April 5th, 2015 (except March 16-17, 30-31). Be There! The Fair®

# CHECK-IN PROCEDURES

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**INDOOR Exhibition Hall Concessionaires' dates** to arrive at the fairgrounds to set up for the 2015 Miami-Dade County Youth Fair are:

**EDWARDS and ARNOLD HALL Check-In  
March 7th through March 10th  
at the SW 24th Street (Coral Way) Service Gate #2  
(first gate west of 107 Avenue on Coral Way)**

**Set-Up Times are from 9:00 a.m. to 6:00 p.m.**

**Exhibits and concessions must be in place and ready for inspection no later than 3:00 p.m. two days prior to the first day of the Youth Fair.** Exhibits and concessions not ready and completed by that time revert their space, without recourse by the Concessionaire, to the Youth Fair, together with all monies and/or performance bond paid by the Concessionaire.

## **Upon Arrival at the SW 24th Street (Coral Way) Service Gate #2:**

- Identify yourself as an **indoor exhibition hall concessionaire** and ask to see the Indoor Commercial Exhibits Supervisor, who will direct you to your assigned location.
- **If you require on-grounds living quarters**, you must bring your living quarters through Service Gate #8 (see map on Page 13).
- All concessionaires must officially sign in at the Arnold Hall Concessions Office with the authorized Youth Fair personnel. Regardless of earlier contact with indoor/outdoor coordinators, **you must appear in person at the Concessions Office** to finalize your arrival and receive pertinent data, passes, photo ID authorizations, deadlines, safety rules and a general update of procedures and schedules.
- The guard at the Coral Way Administrative Office Gate #3 will admit you with the show of contracts and/or receipts in order to see the authorized personnel in the Arnold Hall Concessions Office.
- Your Indoor Commercial Exhibits Supervisor can answer all of your questions. If the Supervisor is not available, contact the Arnold Hall Concessions Office and they will locate the Supervisor or provide the service required.



## Living Quarters

**All Living Quarters need to enter at Service Gate #8.** Beginning Thursday, March 5, 2015 all Living Quarters entering through Gate #8 will be directed to the Living Quarter's trailer where you will be measured and receive a location assignment. Any Living Quarters hooked up to electric and/or sewer prior to Saturday, March 7, 2015 will be charged an additional daily fee. **The hours of operations will be 9 AM to 9 PM. On Sunday, March 9th and Monday, March 10th the hours for Living Quarters check-in will be extended to 3 AM to provide service to vendors. A Youth Fair electrician will also be available to hook up the trailers.** Any Living Quarters checking in prior to March 5, 2015 will need to make arrangements through the Concessions Office.

The vehicle and living quarters passes will be attached/displayed properly by living quarters personnel at check-in time. If the sticker does not go on the vehicle towing the living quarters, the concessionaire (not his/her employee) must make special arrangements in advance by writing or calling the Concessions Office. Once you have been placed at your living quarters and/or your stand locations you will be connected to **power and water**. We will do our best to make your arrival as smooth and timely as possible. **All concessionaires must report to the Arnold Hall Concessions Office to obtain all other passes and/or credentials from authorized personnel.**

## Outdoor Concessionaires

Dates to arrive at the fairgrounds to physically set up for the 2015 Miami-Dade County Fair & Exposition, Inc. are:

**February 27th through March 10th**  
enter at the Service Gate #8 (see map on page 13)

**Concessions must be in place and ready for inspection no later than 3:00 p.m. two days prior to the first day of the Youth Fair.** Concessions not ready and completed by that time revert their space, without recourse by the Concessionaire, to the Youth Fair, together with all monies and/or performance bond paid by the Concessionaire.

Upon arrival at Service Gate #8, identify yourself as an **outdoor concessionaire** seeking to have a concession stand(s) placed on the grounds and ask to see one of the Outdoor Location Coordinators.

**They will direct** you to your stand location if you can be placed at that time or ask you to wait in the **fenced holding area** just inside Service Gate #8. Look for the sign “Fair Service Entrance” on the west side of SW 107th Avenue and 17th Street. If our Outdoor Location Coordinators are not available, contact the Arnold Hall Concessions Office and they will be located for you. Any Concessionaire arriving prior to February 27th needs to contact the Arnold Hall Concessions Office prior to arrival.

All Concessionaires shall provide appropriate living quarters for themselves and their staff, or house them in suitable accommodations off the fairgrounds. Concessionaire agrees that while on the fairgrounds, that neither Concessionaire, or Concessionaire’s staff will sleep in automobiles, vans, tents, or concession stands. This restriction also includes all game, food and merchandise concessions that may have sleeping areas in back of the concession stand. Concessionaire agrees that any and all living quarters for Concessionaire and their staff shall be contained within the Fair’s designated living quarters area and that the living quarters will be in compliance with all applicable local, state and federal laws, rules and regulations. **In the event the Fair is made aware of a violation of the above policy, it shall be considered a material default of this License agreement.**

## **CHECK-OUT PROCEDURES**

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**W**e realize after the 21 day Youth Fair everyone is anxious to pack up and move out. However, we need you to be patient and make sure tear down is a safe event for all. Please follow the tear-down schedule below. **NO ONE IS PERMITTED TO CLOSE AND TEAR DOWN PRIOR TO THE TIMES LISTED.**

### **All Indoor/Exhibition Hall Concessionaires**

- Remain open until 11:30 p.m. on Sunday, April 5, 2015.
- Commence tear down after buildings empty.
- After the sweep, all exit doors will be reopened for your convenience.
- Both halls will be locked at 2:00 a.m.
- Both halls will open again at 8:00 a.m. and all tear down must be completed by 5:00 p.m. on Monday, April 6, 2015.

### **Living Quarters**

The Miami-Dade County Fair & Exposition, Inc. has “Non Fair” events on the property. The Final Checkout Date is Wednesday following closing day of the Youth Fair. No exceptions, please.

## **All Outside Concessionaires**

- Remain open until the Youth Fair closes on Sunday, April 5, 2015.
- No vehicles will be permitted on the midways until the Youth Fair is clear of guests.
- After disconnecting electric and water connections, please replace covers over utilities.

***Under no circumstances is grease or any solid waste material to be poured into rubbish barrels, dumpsters or drains. See Miami-Dade County Fair & Exposition, Inc. Rules and Regulations concerning hazardous waste (Exhibit to License Agreement). Violators are subject to a \$1,000.00 fine for each infraction.***

All exhibit and/or concession materials and equipment owned by the Licensee must be removed from the Fairgrounds within forty-eight (48) hours after closing day of the Youth Fair. If monies are owed to the Youth Fair by Licensee at the termination of the annual Youth Fair, as determined by the Youth Fair, it is agreed by Licensee that the Youth Fair may refuse to allow the Licensee to remove exhibits or concession equipment/products from the fairgrounds of the Youth Fair, the Youth Fair reserving the right to such materials to satisfy Licensee's indebtedness, together with any expenses pertinent thereto.



### **REMEMBER**

All vehicles, trailers, cars, trucks, stands, etc. must be off the fairgrounds by 5:00 p.m. on Wednesday, April 8, 2015 in order for our clean-up crews to meet their deadlines.



### **NOTE**

You will be stopped should you attempt to remove any Miami-Dade County Fair and Exposition, Inc. property from the grounds. Our security guards have been ordered to detain anyone involved in such deliberate action.

## DATES TO REMEMBER

<p><b>Thursday</b>  <b>February 5, 2015</b>          3:00 p.m.</p>	<p>ADVISORY COMMITTEE MEETING  <i>Florida State Fairgrounds</i>          Open to members only</p>
<p><b>Wednesday</b>  <b>March 11, 2015</b>          9:00 a.m.</p>	<p>ALL GAME AND ATTRACTION OWNERS          &amp; OPERATORS  <i>Carousel Room, R. Ray Goode Building</i></p>
<p><b>Wednesday</b>  <b>March 11, 2015</b>          11:00 a.m.</p>	<p>ALL FOOD VENDORS &amp; OPERATORS  <i>Grand Ballroom, R. Ray Goode Building</i></p>
<p><b>Wednesday</b>  <b>March 11, 2015</b>          1:00 p.m.</p>	<p>ALL BUILDING &amp; OUTSIDE RETAIL          MERCHANDISE AND SERVICE VENDORS  <i>Grand Ballroom, R. Ray Goode Building</i></p>
<p><b>Tuesday</b>  <b>March 24, 2015</b>          After Youth Fair Closes</p>	<p>NICA AUCTION  <i>Netterfield's Food Court</i></p>
<p><b>Thursday</b>  <b>April 2, 2015</b>          4:00 p.m.</p>	<p>ADVISORY COMMITTEE MEETING  <i>Arnold Board Room</i>          Open to members only</p>

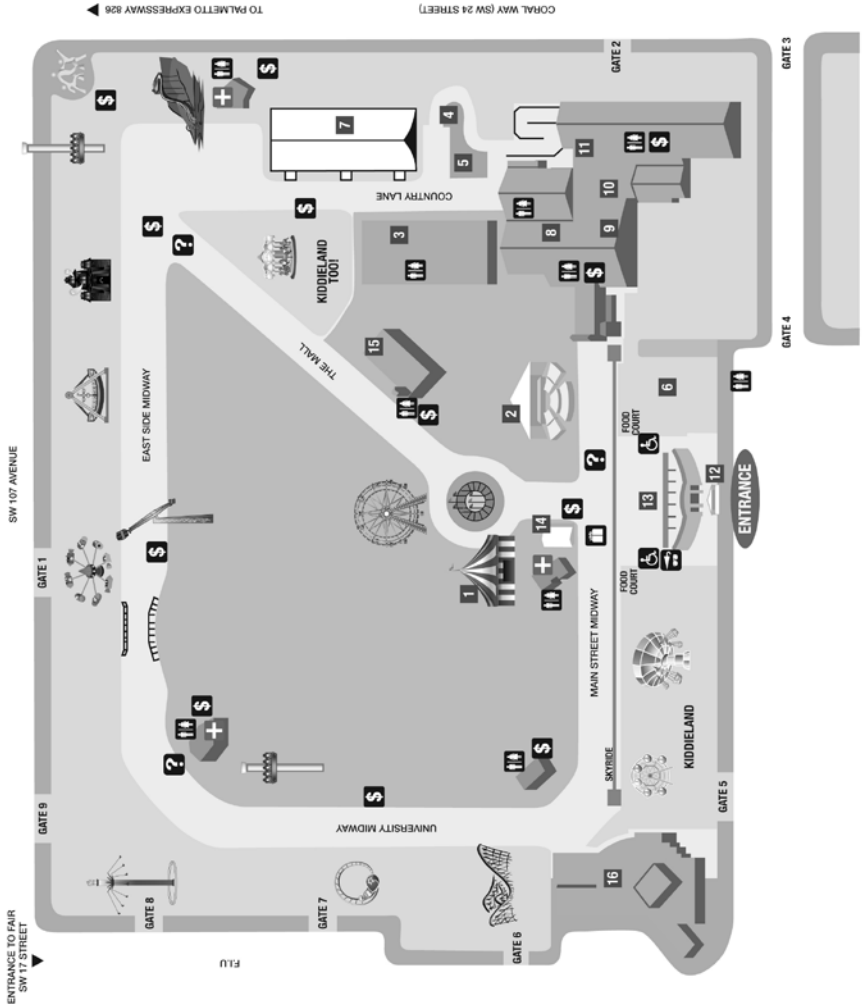
# LOCATION CODE INDEX

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The code index for all locations on the fairgrounds and in the exhibit buildings is as follows:

<b>100 to 199</b>	Main Gate & around the Fountain
<b>200 to 299</b>	Mall & KiddieLand Too!
<b>300 to 399</b>	Main Street & Main Street Midway (front of KiddieLand)
<b>400 to 499</b>	University Midway (North)
<b>500 to 599</b>	East Side Midway
<b>8000 to 8999</b>	Country Lane (East Side Midway west to World of Agriculture & E. Darwin Fuchs Pavilion)
<b>9000 to 9999</b>	The Terraces (west of World of Agriculture)
<b>700 to 899</b>	Edwards Hall
<b>900 to 999</b>	Arnold Hall

## FAIRGROUNDS MAP



- 1** Royal Hanneford Circus
- 2** Main Street Stage
- 3** E. Darwin Fuchs Pavilion
- 4** Petting Zoo & Pony rides
- 5** Pig Races
- 6** Extreme Zone
- 7** World of Agriculture
- 8** Student Exhibits
- 9** Community Stage
- 10** Cafe Expo
- 11** Shopping Area
- 12** Online Redemption Tent
- 13** Entrance Plaza  
Strollers & Wheelchairs,  
Lost & Found
- 14** Ticket Redemption Tent
- 15** R. Ray Goode Building
- 16** Performing Arts Building

LEGEND	
	First Aid
	Information/ Guest Relations
	Strollers & Wheelchairs
	Souvenirs
	ATM
	Lost & Found
	Restrooms

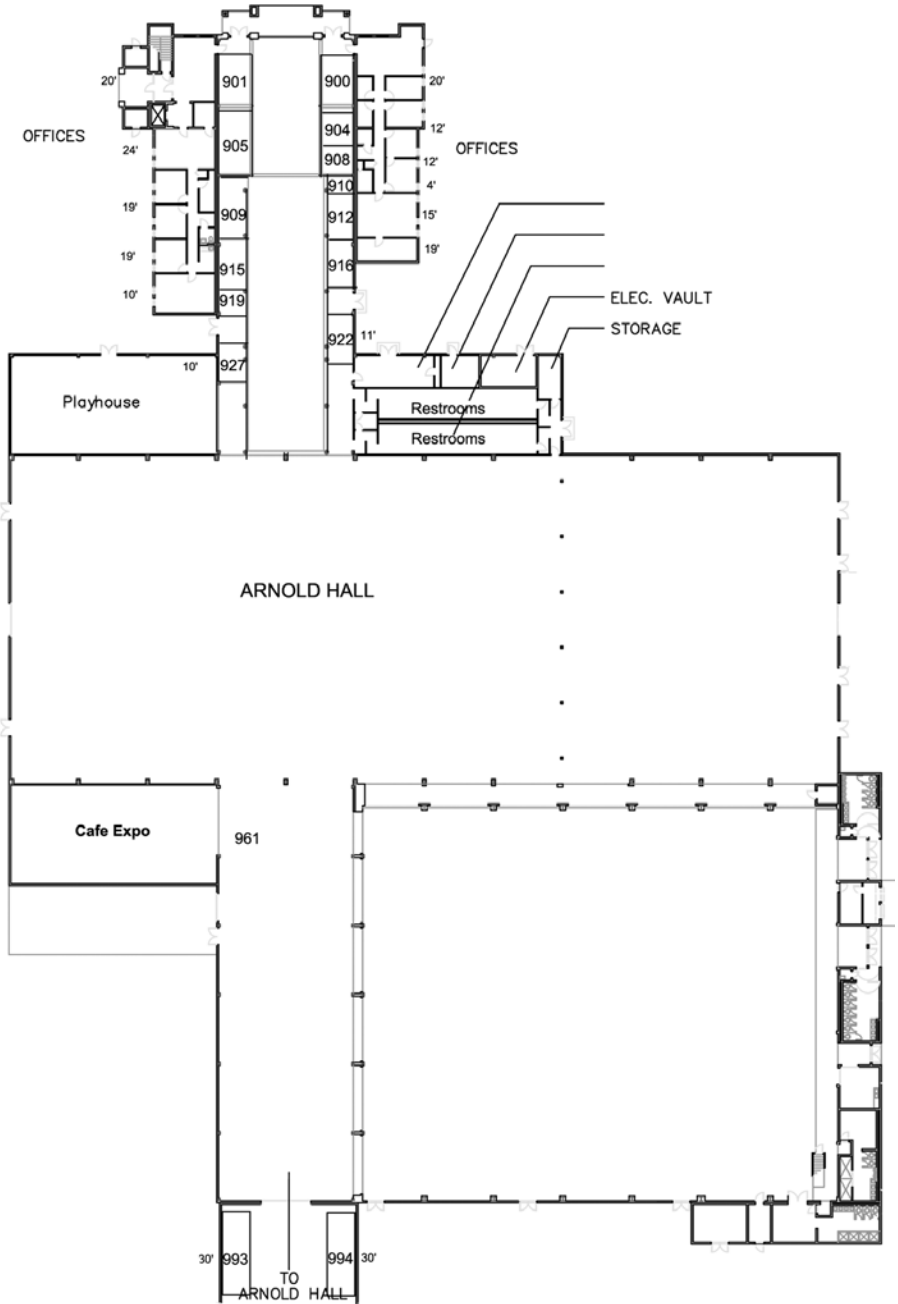
## Indoor Exhibition Hall Locator Maps

Each booth location has been numbered and a card with this number is to be displayed in a conspicuous location in your booth and/or stand. This will help the fairgoers find you, but more importantly, will help our staff locate you promptly for whatever service you need.

Your location numbers also assist the Concessions Department and Emergency Services in getting any needed information to you. Locator maps showing the general booth locations in Edwards and Arnold Halls are on the following pages.

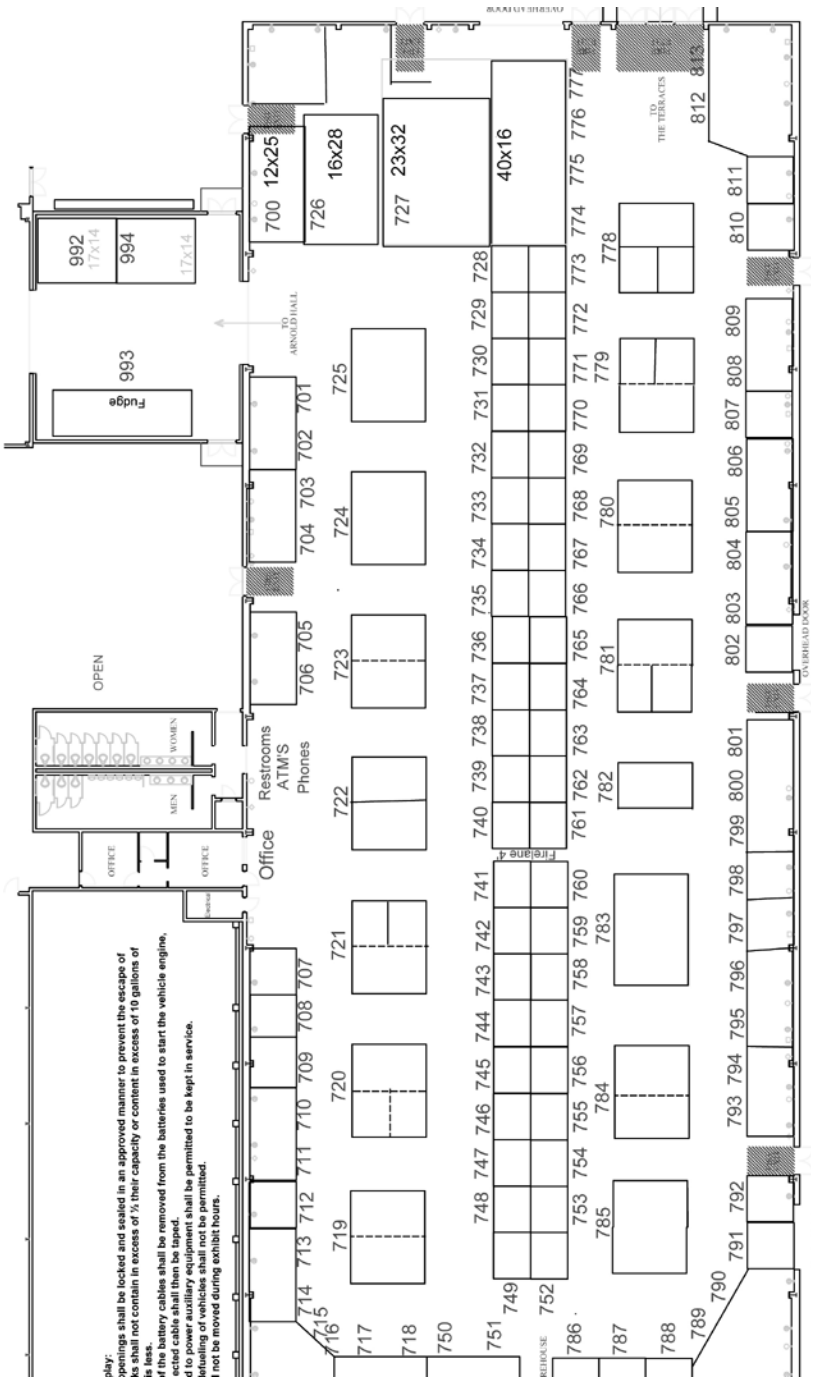


# ARNOLD HALL MAP





# EDWARDS HALL MAP



play:  
 openings shall be locked and sealed in an approved manner to prevent the escape of  
 ks shall not contain in excess of 1/3 their capacity or content in excess of 10 gallons of  
 is less.  
 if the battery cables shall be removed from the batteries used to start the vehicle engine,  
 ected cables shall then be taped.  
 ing of vehicles shall not be permitted.  
 I not be moved during exhibit hours.

# GENERAL INFORMATION

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## **Advisory Committee**

This is to inform all concessionaires that we have appointed an ADVISORY COMMITTEE representing all segments of the concession business generated on the fairgrounds. They are as follows:

**John Anderson**

(561) 310-2069

janderson@namidway.com

**Ray/Daniel Bianco**

(864) 940-8611

biancosfoods@bellsouth.net

**David Belcher**

(270) 836-3881

bigdavid@me.com

**Wayne Decker**

(573) 378-0364

futurevision80@live.com

**Joey Fowler**

(215) 275-1612

fowlergames@hotmail.com

**Greg Miller**

(304) 667-7422

lewmilleraol@aol.com

**Louie Pacifico/Ryan Collmer**

(239) 850-6737

myfairlife@yahoo.com

**Art Pokorny**

(813) 918-2114

babsypok@aol.com

**Sal Serio**

(850) 206-5773

sal@salsshirts.com

**Jeremy Solem**

(507) 208-0660

solemjj@yahoo.com

**Billy Thornberry**

(561) 578-1698

wthornberry@yahoo.com

The purpose of this committee is to set up a network of communication, not only during the Youth Fair, but throughout the year to keep us updated on issues that might affect our industry. The committee meets once in February and again during the Youth Fair.

Please feel free to contact the above members and/or the Concessions Department regarding any of your concerns affecting your business operation.

## **ATM Machines**

For any fairgoers needing cash (or you and your personnel), there will be ATMs open 24 hours a day on the fairgrounds in the following locations:

- At the Front Entrance of the Fairgrounds (4 ATMs at this location).
- At the front of the R. Ray Goode Building on the Mall.
- At the east end of the Mall near the Guest Relations Booth.
- On the East Midway on the south side of the bridge.
- Near the restroom on the Northeast corner of the Fairgrounds.
- On University Drive.
- Near the restroom on the Northwest corner of the Fairgrounds.
- Inside Arnold Hall, near restrooms.
- Inside Edwards Hall, near restrooms.

(The locations of these ATM machines are indicated on the map on Page 13 of this manual.)

If you observe any difficulty with an ATM machine, please report the experience to the Fair switchboard at (305) 223-7060.

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## **Communication System**

We will have a text messaging system in-place for our 2015 Fair in March. This will allow the Fair to communicate important information to key members of the Fair, as well as concessionaires and other key external on-grounds vendors, contractors, show producers, etc. Items such as possible incoming severe weather, hourly turnstile counts, traffic and closing times will be communicated through this system. We will give you the appropriate texting information upon your arrival to allow you to participate in this communication system.



## Contracts and Forms: How to Fill Out

### PLEASE READ CAREFULLY

Enclosed you will find one contract for each location you have at the Youth Fair. Please note that all service charges pertaining to each location are reflected on the Official Invoice/Receipt.

The Official Invoice/Receipt reflects the vendor charges (separate charges not pertaining to a particular location) such as performance bond, insurance, rental of living quarters, and charges for stock truck and ancillary equipment electric. Following these charges on the invoice, you will find the individual location charges.

The rental fee, service charges (electric and sewage), and Miami-Dade County Electrical Permit Fee (outside locations only) have been computed and are printed on the Official Invoice/Receipt. These charges include the additional electrical service you may have needed during the past Fair (see Connection Fee on the following page). If there are any changes to the size of trailer or equipment please make the necessary corrections on the appropriate forms. Be certain to complete the section describing your equipment.

Please return your signed contract(s) and related exhibits to us by the required due date, together with the amount indicated on your Official Invoice and Receipt. We accept cash, personal checks, money orders and cashier's checks. After March 1st we will accept cash, money orders and cashier's checks only. Acceptance of the contract shall not occur until payment has been received along with all completed and fully executed exhibits and a review has been conducted of the License by the Concessions Director, as well as being signed by the Concessions Director. The deadline for return of the License, payment and exhibits is as follows:



**Refer to your Official Invoice for the  
Deadline For Return of License,  
Payment and Exhibits**

**Balance Due-Refer to your Statement of  
Account for Balance Due Date**

## **Deliveries**

Deliveries (except for ice) will be allowed prior to opening of each day of the Fair only. UPS deliveries may be picked up at the receiving station on the north side of the Coke compound. It will open beginning on Monday, March 2, 2015 from 8:00 a.m. to 5:00 p.m. Please observe posted hours.

All identification on pre-paid deliveries to you at the Youth Fair must contain the name of the PERSON SIGNING THE CONCESSION CONTRACT. Otherwise, with just a company name or merchandise description on the outside, delivery to the correct destination may be delayed or impossible. Personnel picking up packages must have proper photo ID and will be asked to sign for parcels picked up.

NO C.O.D. deliveries will be accepted by the Youth Fair unless previous arrangements have been made at the UPS pick-up area.

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## **Electrical Service**

You must let us know your maximum requirements for electricity, and they must appear on the appropriate forms. Otherwise, you may be charged a **Connection Fee of \$50.00** if you require additional electric upon arrival.

Please make sure that all the wiring for your equipment (stands, living quarters, stock trucks and ancillary equipment) is in good condition, ready for hookup and complies with current electrical codes.

ALL outdoor center locations have individual plug-in installations requiring a 20 foot lead wire. All center locations will require a male E-1016 cam-lok. The electric department will have these cam-loks in stock to facilitate your connection.

Lineup outdoor locations also have individual plug-in installations requiring a sufficient lead wire (100 feet suggested).

Any fluorescent lights exposed to the public need to be in tubes. Tubes should have rubber ends.

***All hookups need to be done by Youth Fair electricians on our fairgrounds.*** Please ***DO NOT*** take off the front doors of the red electric boxes. It is dangerous and creates a safety hazard.

***Any violation of our electric policy will result in a fine of \$500 and possible removal from our grounds.***

## Entertainment 2015



*\*For schedule of events and talent lineup visit [www.fairexpo.com](http://www.fairexpo.com)*

### **Youth Fair Polo Shirts with Logo**

The official Miami-Dade County Youth Fair & Exposition shirt is a standard polo style shirt with collar and has the Youth Fair logo silk-screened on the front.

If you wish to order your polo shirts prior to fair time, please contact Sira Camilo, Director of Sponsorship & Fair Expo Sales at (786) 315-5266 or at [scamilo@fairexpo.com](mailto:scamilo@fairexpo.com). For your convenience, there is a form in the back of this booklet for you to detach and order shirts.

## **Field Trips**

### **Friday, March 13**

Student Field Trip 9:00 a.m. to 1:00 p.m.

- **ELEMENTARY SCHOOL (GRADES 3-5).** Public and private school students admitted free to the Youth Fair.
- Approximately 7,800 chaperoned students will be attending. Entire Youth Fair is open except KiddieLand, KiddieLand Too! and the entertainment showplaces. Midway rides at discount prices but no SUPER SAVER P\*O\*P CARD.
- Concessionaires in both Arnold & Edwards Halls should open or have their booths secured as this is business-as-usual with a shutdown period between 1 p.m. and the regular weekday opening hour of 3 p.m.

### **Wednesday, March 18**

Student Field Trip 9:00 a.m. to 1:00 p.m.

- **MIDDLE SCHOOL (GRADES 6-7-8).** Students from public and private schools admitted free to the Youth Fair.
- Approximately 7,200 are expected. Entire Youth Fair is open except KiddieLand, KiddieLand Too! and entertainment showplaces. Midway rides at discount prices but no SUPER SAVER P\*O\*P CARD.
- Concessionaires in both Arnold & Edwards Halls should open or have their booths secured as this is business-as-usual with a shutdown period between 1 p.m. and the regular weekday opening hour of 3 p.m.

### **Thursday, March 19**

Student Field Trip 9:00 a.m. to 1:00 p.m.

- **MIDDLE SCHOOL (GRADES 6-7-8).** Students from public and private schools admitted free to the Youth Fair.
- Approximately 11,000 are expected. Entire Youth Fair is open except KiddieLand, KiddieLand Too! and entertainment showplaces. Midway rides at discount prices but no SUPER SAVER P\*O\*P CARD.
- Concessionaires in both Arnold & Edwards Halls should open or have their booths secured as this is business-as-usual with a shutdown period between 1 p.m. and the regular weekday opening hour of 3 p.m.

### **Wednesday, April 1**

Student Field Trip 9:00 a.m. to 1:00 p.m.

- PRESCHOOL, KINDERGARTEN AND ELEMENTARY (GRADES 1-2). Public and private school students admitted free to the Youth Fair.
- Approximately 7,800 chaperoned students will be attending. Only KiddieLand, KiddieLand Too!, selected midways, and certain midway rides will be running (at discount prices) but no SUPER SAVER P\*O\*P CARD.
- Concessionaires in both Arnold & Edwards Halls should open or have their booths secured as this is business-as-usual with a shutdown period between 1 p.m. and the regular weekday opening hour of 3 p.m.

### **Thursday, April 2**

Student Field Trip 9:00 a.m. to 1:00 p.m.

- EXCEPTIONAL STUDENTS (ALL AGES) with disabilities including physical, mental, visual and audio.
  - Approximately 7,900 are expected.
  - Only KiddieLand, KiddieLand Too!, selected midways and selected midway rides (at reduced speeds) are in operation - all free. This is a highly anticipated event for these students and if you choose to offer a *“Special Student Discount”* it would be greatly appreciated.
  - Concessionaires in both Arnold & Edwards Halls should open or have their booths secured as this is business-as-usual with a shutdown period between 1 p.m. and the regular weekday opening hour of 3 p.m.
- 

### **Inclement Weather**

For your safety during inclement weather please go to the E. Darwin Fuchs Building. Should there be periods of rain, all outside stands and booths may cover up to protect merchandise. Once the rain stops you will need to immediately remove the covers and re-open for business for the remainder of the day.

### **Late Registration**

Those concessionaires with living quarters checking in the day before the Fair opens will be required to park outside the fairgrounds and have the guard gate call the Concessions Office for access to get credentials.



## Lost Children/Lost & Found

There is an office on the north side of the main gate building to handle lost and found articles as well as lost children. Please be very patient...remember how upsetting this situation is both to children and parents. Don't hesitate to contact security if necessary.

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## Mail

Incoming mail may be picked up at the Reception Area in the Concessions Office in Arnold Hall. Packages however, are delivered to a special receiving station on the south side of the Coke Compound (where UPS is) and may be picked up there.

There are no out-going mail services available at this time on the fairgrounds. Such activity must be conducted by you at a local post office. You may drop off stamped letters for pickup at the switchboard area in the main reception lobby in Arnold Hall (no packages please!).

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## Passes

### Living Quarters

If you have reserved and paid for living quarters space, be sure to check in at Service Gate #8. All other passes/credentials should be picked up at the Concessions Office. Tents are not allowed in Living Quarters. Stock trucks are not allowed in living quarters unless they house living quarters.

You will be measured at the living quarter check-in trailer from bumper to bumper for the length of your living quarter, sign off on the measurement and be issued a permit. Security guards will be directing traffic and helping you park.

You will be required to pay for any living quarters that you order. Therefore only order only what you will require for you and your employees. **No refunds will be issued after 45 days prior to Youth Fair time.**



## Parking

All trucks/trailers/vehicles parked **anywhere** on the fairgrounds **must** be registered and must have an authorized vehicle decal pass displayed on the vehicle. Unauthorized vehicles will be towed from the fairgrounds and impounded.

In order to prevent parking problems, **you must park within the marked area designated on your vehicle parking pass, not on the pavement!** Your vehicle parking passes may be picked up at the Concessions Office in Arnold Hall.

Parking behind Edwards Hall is limited and authorized by special decal only. Unauthorized vehicles without a proper decal specifically for Edwards Hall will be towed to a remote lot **at the owner's expense**.

Each registered **paid** concessionaire will be authorized one vehicle parking permit at no charge. As concessionaire parking is limited, no additional vehicle parking permits will be available. Additional vehicles may be parked in Lot 8.

Trailers or vehicles (other than living quarters) with electrical appliances such as refrigerators or freezers will be parked in special areas where electrical service has been provided. These spaces will be as assigned by the Outdoor Location Coordinators. A pass decal must be displayed on the vehicle and/or trailer at all times.

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## Pricing

It is mandatory that prices for all products including food, drink and merchandise be posted. **We ask that all food, game, attraction and service vendor's prices be inclusive of sales tax. For merchandise vendors only**, if your price does not include tax, please display signs indicating **"Plus Tax"** visible from all selling sides of your stand/booth.

All signs must be neatly printed and displayed in a conspicuous place. Pencil, crayon or marker on cardboard are not acceptable.

The designated price of your product or service should be the same as stated on the approved Food and Beverage Price Schedule Form. Any change in price will be considered a violation of the License.

If you have a **"No Refund"** or similar policy on exchanges, make sure you have unobstructed signs that are visible from all selling sides of your booth/stand stating your policy regarding refunds/exchanges.

## **Summary of Major Promotions/Event**

### **Opening Day – March 12**

\$6.00 Admission All Day

FREE Admission for All Active Duty Military & Up to 3 Guests  
Each Advance Sales Admission Ticket = Admission for 2 Guests

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**Guests Under 6 Years of Age Receive FREE Admission  
All Day, Every Day**

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**Guests 65 Years of Age & Better Receive FREE Admission  
All Day, Every Day**

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**\$6 Admission Before 6:00 p.m.**

Mondays through Fridays. Not valid on Opening Day

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**Giant Savings on Food, Games, Attractions & Merchandise**

Before 6:00 p.m.

Mondays through Fridays

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**Super Saver Pay One Price Rides Card**

\$28.00 for Unlimited Midway Rides

Mondays through Fridays, All Day

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**Super Saver Weekend Pay One Price Rides Card**

\$35.00 for Unlimited Midway Rides

Saturdays & Sundays, All Day

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**Bounce Back Offer & Parents Coupon**

\$2.00 Off Admission

All Day, Every Day

Not valid on Opening Day

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**Miami-Dade County Students / Kindergarten thru Grade 12**

Free Admission with Ticket

Valid Mondays through Thursdays, All Day

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**Miami-Dade County Teachers & Employees**

\$8.00 Admission with Online Coupon & ID

Valid Mondays through Thursdays All Day

Not valid on Opening Day

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**Military Weekdays**

\$6 Admission Each for Active Duty Military & Up to 3 Guests  
Valid Mondays through Thursdays All Day  
Not valid on Opening Day

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**Colleges, Universities, Junior Colleges and Post High School  
Trade Schools**

\$7.00 Admission with Purchase of Ticket Online  
On Sale Prior To and During the Entire Youth Fair  
Special Promo Code Required  
Ticket Valid for Admission All Day, Any Day

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**2015 Fairground Prices**

General Admission: \$12.00  
Pay One Price Unlimited Rides Card (Mondays thru Fridays): \$28.00  
Pay One Price Unlimited Rides Card (Saturdays & Sundays): \$35.00  
Single Ride Coupon: \$1.25  
General Parking: FREE  
Preferred Parking: \$12.00

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**2015 General Public Operating Schedule**

March 12, 13, 18, 19, April 1, 2 ----- Open 3:00 p.m.  
March 14, 15, 20 through 29----- Open 12:00 noon  
April 3 through 5 ----- Open 12:00 noon  
March 16, 17, 30 & 31-----CLOSED

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**School Field Trip Days**

March 13, 18 & 19, April 1 & 2  
Fairgrounds Not Open to the General Public  
FREE Admission  
Fairgrounds Open to School Students, Faculty, Staff & Chaperones Only  
9:00 a.m. until 1:00 p.m.

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**The Miami-Dade County Schools will be on Spring Break from Friday,  
March 20 thru Sunday, March 29**

Promotional offers and operating times are subject to change without notice. Offers cannot be combined with any other discounts or promotional offers. For more information regarding 2015 Youth Fair and its promotional offers, special events and concerts visit [www.fairexpo.com](http://www.fairexpo.com).

## **Strollers and Wheelchairs**

Daily rentals are available on both sides of the front entrance at the following prices:

Strollers.....	\$10.00
Wheelchairs .....	\$15.00
Wagons.....	\$15.00
Electric Wheelchairs .....	\$50.00

## **Telephone Lines**

DSL Service is not available on the fairgrounds.

The procedure for ordering a private telephone line installation is to complete the Telephone Request Form and return it to the Concession's Office.

## **WiFi Service**

Wi-Fi access is available in Arnold and Edwards Hall. The Wi-Fi network may be visible in other areas of the fairgrounds, but it is only being supported in Arnold and Edwards at this time. Wi-Fi access will be charged at \$30 for 30 days or \$10 per day (which ever the vendor chooses).

To sign up for Wi-Fi Service:

- On the device, connect to the SSID/Network: Fair Vendors
- A browser window should open up automatically. From there, follow the directions to create an account, enter credit card information, and select the plan wanted.
- When asked to sign in, use the username and password that were created in the previous step.

If there are questions or concerns, please email [dolday@fairexpo.com](mailto:dolday@fairexpo.com) with your question and contact information and you will receive a response as soon as possible.

## **Accounting Procedures for Food, Service and Attraction Concessionaires**

If your fee is based on a percentage of gross sales, these are the accounting procedures you will be required to follow to tally your earnings. They are based on good accounting practices that will provide you with accurate information on which to base all your important business management decisions. Should you have any problems adhering to these procedures, or don't understand them, please ask a staff member in the Concessions Office for more information.

Failure to comply with these financial reporting procedures shall be a violation of the License Agreement, which shall result in the termination of the License Agreement and removal of the Licensee from fairgrounds.

### **Cash Registers**

All sales including credit card sales must be recorded by use of an approved cash register or accounting system. So that accurate records can be kept, each cash register must have the following:

- Dual Tape/Readable Tape (customer must be given a receipt)
- Customer Display (pivot display suggested)
- Continuous Grand Total
- Cumulative "Z" Counter
- "X" Readings
- 30-Day Back Up Battery
- "Current" Printed Date and Time On Detail Tape
- Key Protector
- Cash Drawer must be linked to the register and automatically open and close with each transaction
- Price Look Up (PLU) or Present Keys

#### **If you accept credit cards:**

- You must provide us with copies of credit card machine batch reports daily, for each credit card machine you have. These daily batch reports must have the details of each transaction, including the date and time of each sale as well as the dollar amount, and must also have a credit card total \$ amount at the end of the report.
- We will check daily to make sure that your batch report credit card sales totals match credit card sales reported by your cash registers in Z reports. In the event that these amounts do not match we will add the discrepant amount into your daily sales totals and use this adjusted amount for rent calculations.

***You are required to have a backup register on hand should your register malfunction. Should your register break you will be required to cease operating until the backup register is in place.***

### **Daily Sales Reports**

Under the License Agreement, you are required to maintain a daily record of all gross receipts derived from your operation. This record is to be available to the Miami-Dade County Fair & Exposition, Inc. at any time during the Youth Fair and for the three following years. Daily sales report forms will be provided at check-in. Daily "Z" reports will be required that give a breakdown and accounting of all sales activity for each day. Please check the status of the receipt and journal tapes prior to a "Z" out to make sure you do not lose any daily sales information due to lack of register tape. Attach the "Z" tape to the daily sales report so the Fair staff can double-check your figures. When changing journal tapes, the used tape must be kept on grounds during the entire Fair.

With these procedures there will be an Audit Office where you will turn in the previous day's daily sales report between 9:00 AM and 2:00 PM daily. Only complete daily sales reports will be accepted. Please allow enough time so that any questions concerning sales sheets or other issues can be addressed. You will be given an invoice that reflects your previous day's gross sales as well as the percentage due the Fair plus sales tax. You will take this invoice to the Concessions Cashier's Office to make your payment. We will maintain a continuous running total of your sales which you are welcome to review at any time. Just ask at the Audit Office. Any "Z" tapes not picked up after final settle-up will be destroyed 10 days after the last day of the Youth Fair.

### **Register Tagging**

Youth Fair Auditors will check each stand/booth to record the model numbers and serial numbers for all cash registers, including backup registers. Once it is approved for use, each register will get its own register tag. Register tagging will be Sunday, March 8, 2015 through Tuesday, March 10, 2015, 9:00 AM - 6:00 PM. Opening "Z" readings will be required at that time. Please be aware that registers cannot be used for sales until they have been tagged and the information has been recorded. The Audit team will set up an appointment with you to tag your registers once you are set up and ready.

### **Register Tapes**

Under the License Agreement, all cash register tapes, documenting your sales are to be turned over to the Miami-Dade County Fair & Exposition, Inc. daily. For the purpose of maintaining an accurate audit trail, all cash register tapes need to be identified by the Miami-Dade County Fair & Exposition, Inc. register tag number, name of exhibit/stand, space number and date. All tapes need to be clear and legible. No faded tape register receipts will be allowed so be sure to have a backup inking system available.

## **Animals**

We recognize that many people travel with their pets and are unable to have them placed in a kennel. We are also extremely concerned about the safety of those who work at or attend the Youth Fair. It therefore becomes necessary to establish the following guidelines:

- Dogs must be on leash at all times - Miami-Dade County Ord. #5-6A. (minimum fine \$150)
- Dogs shall not be tied up or left unattended.
- Dogs must be kept in your living quarters or in a secured pen adjacent to your mobile home.
- When walking your dog on a leash, pick up after your dog and place in a trash receptacle.

***The Youth Fair assumes no liability for any injury or damage caused by your pet.***

***Individuals in violation of this policy are subject to a minimum fine of \$150 and/or removal of animal.***

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## **Background Checks/Immigrant Status**

All concessionaires and their employees are required to have National background checks annually from two independent data sources, plus a check of the National Sex Offender Public Registry, as well as proof of legal immigrant status. You will be required to submit to The Fair a Compliance Statement certifying the fulfillment of these requirements. Documentation explaining how you can comply with these requirements will be provided with your contract documents.

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## **Commercial Exhibits**

### **Edwards & Arnold Hall**

Backgrounds may extend out from the booth back line no more than 4 feet (Edwards), 5 feet (Arnold) on each side. From that point to the aisle no partitions, etc., may extend above 48" in height.

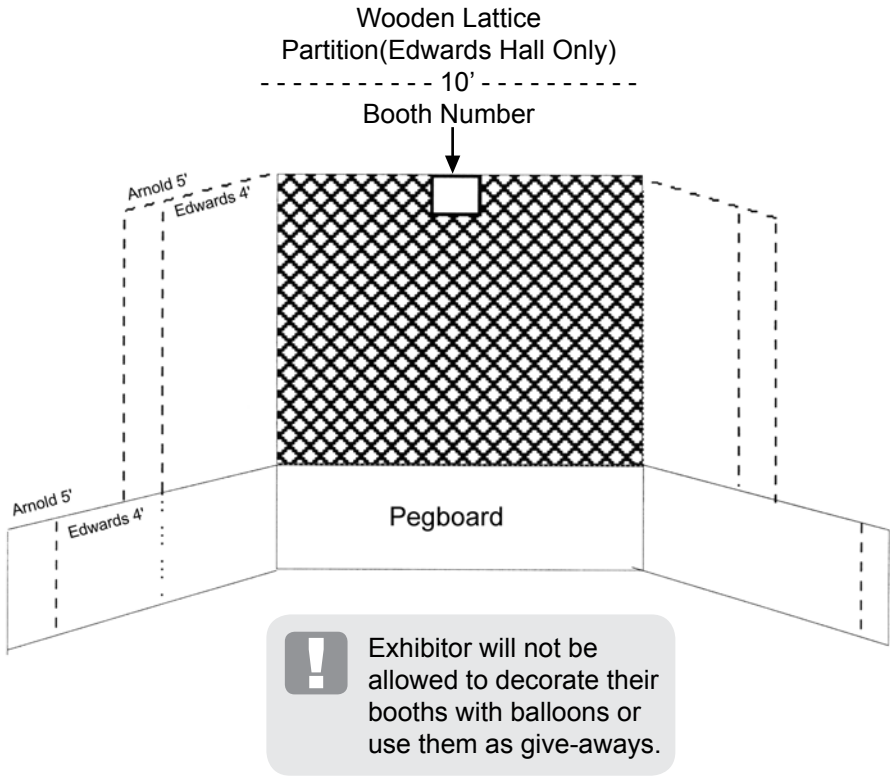
Exhibitor must finish the back of these (4' or 5') extended portions of the exhibit so that these exposed areas will not be objectionable to adjacent exhibitors. No built-up exhibits or other construction shall exceed 8 feet in background height, including company name or other advertising.

In Arnold Hall there will be partitions from the back wall to the front 4' high x 10' deep. ***There will not be lattice work on the back wall.*** No exhibits and/or signage may be displayed above store fronts.

***The aisles must be kept clear of any and all obstructions at all times. You may not deface the Fair's property by hanging merchandise or displays.***



Booth sizes vary in both buildings. Displays may not exceed 8' height.



## Specific Rules for the Buildings

### Arnold Hall and Edwards Hall

The following rules must be strictly adhered to for safety and security purposes.

1. All electrical panels and fire alarm boxes must remain visible and easily accessible at all times. No merchandise may be displayed on them or obstruct access to them. You must work around this equipment as it is installed for your safety and security.
2. No electrical appliances such as coffee pots, refrigerators and microwaves, can be used in your booth unless they are essential to the merchandise you are selling.
3. No screws, nails or staples can be used on our walls or booth dividers. Our staff will be glad to advise you if you need help displaying your merchandise.

4. We are able to provide 110 volt electrical service for each exhibit space as needed. Additional outlets or 220 volts for operation of special equipment must be ordered in advance by completing the Electrical Hook-Up Contract and returning it with the contract by November 1st. Failure to comply will result in sufficient electric not being available in the location at Fair time.
5. No vehicles will be permitted in the buildings to unload merchandise after Tuesday, March 10th.
6. All backgrounds and side dividers must be so designed that any part exposed to view, inside, outside or from the rear, must have a finished appearance. Dimensions vary according to location and building (see preceding page).
7. Lights displayed on the front of each booth are restricted to two (2) only to extend past the four foot line, one on each side, on no more than 2" diameter poles.
8. No vehicles will be allowed to park on the South side of Edwards Hall after Tuesday, March 10th, unless they have Edwards Hall parking decals on them. The decals will be issued from the Concessions Office. All other vehicles will be towed away, even if they have decals corresponding to other areas within the fairgrounds.
9. All table skirting and coverings must be wrinkle free and of good quality. All stored stock must be out of the public view, It should be covered and stored under display. No cardboard boxes should be visible to the public. All products, materials and manpower related to the operation of the booth must be contained within its interior wall at all times.
10. The selling of products and/or distribution of materials must be done from the inside of the assigned booth only. The booth must be open and manned during building hours. Please advise all employees of these times which are located in the front of this manual.
11. Booth number cards will be placed in a conspicuous location by a Miami-Dade County Fair & Exposition, Inc. staff member. Any change in the location of the booth number card must be approved by the Miami-Dade County Fair & Exposition, Inc. Emergencies, deliveries of messages and merchandise sometimes require swift location of your booth.
12. Security personnel will be in the buildings at all times, but exhibitors are directly and ultimately responsible for their exhibits and merchandise.

## **Drawings**

All drawings are subject to the Miami-Dade County Fair & Exposition, Inc. Rules and Regulations, as well as all applicable federal, state and local laws.

**Your cooperation will help make our buildings a safer and more comfortable place in which to do business.**

## **Employees**

### **Appearance**

It is your responsibility to assure your concession stand is clean, attractive and tidy at all times. If you have been given more footage for tables for your guests, it is your responsibility to keep the tables clean and the trash picked up. Debris must be removed from inside and around your concession and placed in dumpsters. This must be done continuously during the day but particularly before going home at the end of each day's business.

All food concession personnel should wear clean and neat uniforms and aprons at all times. If they do not have uniforms, they may purchase Miami-Dade County Fair & Exposition, Inc. polo shirts as described on page 21 of this manual. All non-food concession personnel need not wear uniforms, but must be clean and neat at all times. It is suggested that identifiable Miami-Dade County Fair & Exposition, Inc. polo shirts be worn by non-food concession personnel also.

The public's perception is that employees playing games are practicing and better able to compete. Therefore employees are asked to cover or remove their uniform shirts when playing games while on break or not scheduled to work.

### **Behavior**

It is of utmost importance that our rapport with our guests be a positive experience for all. There are two very simple guidelines for you and your employees as individuals dealing with our guests to follow. All personnel need to have a clean and neat personal appearance and always be pleasant to our guests.

Illegal substances shall not be allowed on the fairgrounds at any time. Any person in possession of alcoholic beverages during Fair hours of operation, or any person in possession of illegal substances at any time, will be immediately removed from the fairgrounds. Licensees will ensure that their agents, employees or operators not harass, grab, or physically restrain any fair patron; nor will any agent, employee or operator use foul language when addressing fair patrons.

### **Drug-Free Workplace**

In a commitment to safeguard the health of our employees and to provide a safe environment for everyone, the Miami-Dade County Fair & Exposition, Inc. has established a DRUG-FREE WORKPLACE policy. Our policy now formally states that substance abuse will not be tolerated on the fairgrounds, including the parking lots. This prohibition includes the possession, use or sale of illegal drugs or being under the influence of alcohol.

Any person in possession of or under the influence of alcohol or illegal drugs will be immediately removed from the fairgrounds. It is important that all of us work together to deal with substance abuse to make this a safer and even more rewarding place to work.

## Temporary Help

The policy of the State of Florida Department of Labor and the Miami-Dade County Fair & Exposition, Inc. is to provide safe working conditions and to *never pay below minimum wage* to any temporary help. We expect you to comply with such policy. No student may be hired for after school employment without a partial waiver from his/her school. Pursuant to Florida law, a student is *prohibited* from working at your concession during school hours. It is your responsibility to see these standards are upheld. The State of Florida Child Labor Law (800 226-2536) applies to teenagers under the age of 18.

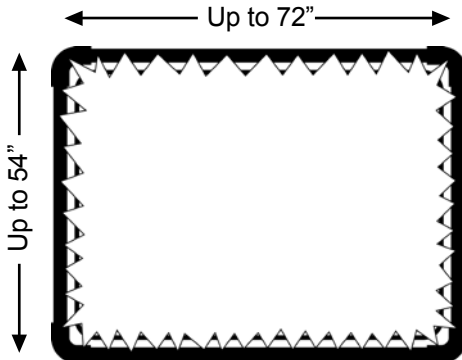
Vendors seeking temporary employees to work during the Fair need to furnish their name and contact information. The Fair will forward your contact information to anyone inquiring regarding employment opportunities. It is your responsibility to make arrangements to meet with potential employees outside the front gate. Potential employees will not be allowed on our fairgrounds. Should you decide to hire an individual you can escort them with an Authorization for Photo ID to the Photo ID Office at the front gate to obtain their Photo ID. **No one will be allowed to enter the fairgrounds without a Photo ID.**

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## Fencing/Barricades

Concessionaires who have outside locations are required to landscape or fence openings between locations to be aesthetically pleasing to our guests and to keep our guests from cutting through or going behind the booths.

**For ALL line up locations** fencing between stands should be 6 feet in height. **For ALL center locations** the fencing may extend no further than 6 feet behind your stand and be no more than 54 inches in height. Accordingly, all material or equipment in storage should be no more than a total of 54 inches in height. If your fence or barrier is less than 54 inches, the material stored within this area may not exceed the height of the fence or barrier.



## Food

### ADA Compliance

Food service tents are to have 5% of all dining tables ADA accessible. Provide a 30" x 48" clear floor space at the tables for forward approach. Accessible tables are to have a minimum of 27 inches clear knee space.

### Concession Maintenance

The Fair goes to great effort and expense and takes great pride in operating a clean, litter-free fairground. **All concessionaires must place their trash in the dumpsters on the infield service roads.** Do not place trash in the trash cans. These are for our guests. Do not wash food containers directly onto the ground.

Empty product boxes must be broken down, removed and placed in the dumpsters on the infield service roads (not the trash cans).

### Designated Bottler

All concessionaires selling soft drink products must stock and use the designated bottler's products only. **The designated bottler for 2015 is Coca Cola Company** Our rapport with Coca Cola Company (one of our major sponsors) is extremely important to the Youth Fair and to You as our concessionaire.

souvenir bottle	\$6.00
souvenir refill	\$3.00
24 ounce	\$4.00
16 ounce	\$3.00
20 ounce bottle	\$2.00
Dasani 20 ounce	\$2.00



Coca Cola provides an enormous amount of advertising to assist in bringing guests to your window. **Purchase of all syrup, CO2, bottled water and cup products from Coca Cola Company is mandatory** to continue this support. Prices and cup sizes are listed above. Please note they may be subject to change.

## Evaluation Reports

Our quality control inspectors evaluate and record the appearance and operation of concessions on a daily basis. These inspectors rate you on cleanliness, personal appearance, price compliance, quality of products, observance of Miami-Dade County Fair & Exposition, Inc. rules, and the physical appearance of your operation. In addition to evaluating all food stands, indoor and outdoor, they will be advising violators of sub-standard practices.

The Indoor Commercial Exhibits Coordinator will do the same, as applicable, for merchandise concessionaires in the two exhibition halls. A poor appearance or operation on a daily basis may result in the License being revoked and the concession being removed from the fairgrounds prior to the opening of the next day's Fair.

## Grease Removal/Drain Lines

Specifically labeled grease and cooking oil disposal units are placed in convenient locations throughout the fairgrounds. These units must be used as designated. Grease barrels are not to be removed from pallets. Under no circumstances is grease or any solid waste material to be poured into rubbish barrels, dumpsters or drains. See Miami-Dade County Fair & Exposition, Inc. Rules and Regulations concerning hazardous waste (exhibit to License Agreement).



***Violators are subject to a \$1,000.00 per violation fine by the Youth Fair.***

***All drain lines (gray water, sewage, etc.) shall be placed in sewer drains not in storm drains.*** This is for all personnel on the grounds: concessions, rides, living quarters, etc.

## Ice

Ice will be available to you on the fairgrounds beginning March 11th, one day prior to opening day, through Sunday, April 5, 2015.

## Souvenir Bottles

In order to fill the demand for souvenir bottles for the upcoming Youth Fair, the Youth Fair Management will be responsible for the design, purchase and distribution of all bottles to the concessionaires. At the time of printing, the Youth Fair 2015 souvenir cup had not been selected.

For your convenience, an order form for souvenir bottles will be included with your contract document package (food concessionaires only). The souvenir bottle reservation form will reflect a description and image of the new bottle. Fill it out and return it to us with your contracts so we can reserve your bottles for you. Do not send any payments with this order form. You will be required to pay for all bottles ordered when you arrive on the fairgrounds.

*Please observe the proper procedure for drink refills:*

- The customer holds the top and straw, and hands the container to the concessionaire.
- The concessionaire refills the container and hands it back to the customer.

The concessionaire must never use the customer's container to scoop ice; always use the ice scoop.



## **Games**

The following rules pertain to game owners only. These rules are in addition to (not in lieu of) Chapter 616 of the Florida Statutes, administrative rules and all of the General Rules and Regulations which appear within this manual.

***The Miami-Dade County Fair & Exposition, Inc. allows games of skill only.***

## **Books and Records**

The Youth Fair, through its Concessions Department, reserves the absolute right to make such audits as may be deemed necessary to assure correct and accurate reporting, take meter readings, and request documents necessary to verify awarding of prizes. Concessionaire agrees to comply with random audit and meter reading procedures.

## **Equipment**

Sound levels must be controlled so as to not interfere with other concessions or become a nuisance to fair patrons. ***The maximum sound level allowed is 85 decibels.*** Failure to observe this measure will result in the revocation of privilege.

Gun concessions must have two chains on guns so they cannot be turned around to point anywhere but the target area. Target area must have padding and soft backgrounds to prevent any pellets from ricocheting back at the customers, watchers or operators. Operators must be careful reloading to avoid pellet spills and keep the area in front of the concession clean to avoid slips and falls. And please...clean up your area before you leave the Fairgrounds.

Gun, plate and beer smash concessions: keep bystanders 8 feet or more back from target or backboard or behind the thrower. Warning signs should be posted.

## **Inspections**

Concessionaire must have game open and available for inspection at time designated by Youth Fair management, and any time thereafter throughout duration of the Youth Fair, to ascertain that our games of skill are not in violation of any local, state or federal laws.



## **Prizes**

Prizes must be clearly market with 2" lettering.

- 1st Win
- 2nd Win
- 3rd Win
- 4th Win
- 5th Win

If you choose to have different prizes for number of players playing then you need to clearly post the following in as many places as required to make it obvious to the guest what the rules are and what they will win.

Example:

- 1st Win (2 players)
- 2nd Win or 3 to 6 players
- 3rd Win or 7 to 14 players
- 4th Win or 15 or more players

No free games are allowed to be offered to any guest. Double prize buildup is prohibited. Each player must present the payment required to play each game prior to playing each game. Any game operator/agent or owner not having patron present the required payment to play the game before playing each game will result in Licensee Agreement being terminated and equipment removed. Trade ups are limited to four (five win total), one win per level, trading one prize in for next larger size.. Fifth win gets largest prize offered. Plush must be adequately displayed and marked with which prize goes with each win so that the player understands the rules and exchanges of smaller prizes for larger prizes.

In prize every time games, the payment required to play each game and instructions on how the prize is to be won must be clearly stated on the same sign. For example, receive this prize with \$2 game play even if you don't win. Display of plush on the outside perimeter (awnings) must be limited (to 2-tiers) so as to not obstruct the view of the game or the view from stand to stand. Prizes displayed in tubs or baskets must have signage affixed. The number of each size and type of prize awarded must be approximately 30% of gross sales. All prizes dispensed must be approved by the Miami-Dade County Fair & Exposition Concessions Director.

No novelty items are allowed in your stand.

## Signage

Concessionaires must provide signs of a professional caliber, consisting of at least two contrasting colors (better contrast, more visibility), with printing legible from no less than 14 feet. All games need to clearly post the price required to play the game using either a 12" diamond or circle with a minimum 6" numeral in bold print on all awning points. Signs must be prominently displayed to the public at all times indicating information concerning: price, number of players, size of prize, prize structure including well-defined trade-up policy (limited to 4), rules, regulations, and any other pertinent information required for the player to understand the operation of the game. The lettering on signs shall be plain and may not be less than 2 inches in height. Any limits on numbers or types of prizes which may be won by an individual player per day must be clearly posted.

Small children must be accompanied by an adult to assure they are able to play and that they understand the rules of the game and the prizes awarded.

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## Giveaways



***All giveaway items must be approved in writing before opening day of the Youth Fair.***

***Balloons are NOT allowed as giveaways.***

## Golf Cart-Motorized Vehicle Policy

***Absolutely NO golf carts or motorized vehicles will be permitted on the midway or pedestrian walkways, including buildings, tents, etc., during Youth Fair hours.***

There will be no exceptions to such policy unless authorized by the Security Chief of the Miami-Dade County Fair & Exposition, Inc.

Any person operating a golf cart on the Fairgrounds *must* have a valid driver's license.

The fairgrounds are designed with internal service roads which provide access without driving on the midway to most areas of the fairgrounds. Unlicensed motorized vehicles are prohibited from driving off the fairgrounds.

No speeding is allowed *anywhere* on the fairgrounds, including these service roads. ***All golf carts must have lights turned on if operating at dusk or later. Your full cooperation is required.***

## Identification Badges

All concessionaires, their supervisors and employees, as well as *all adults and children who are in living quarters*, must acquire a photo identification badge for the 2015 Youth Fair. ***It is mandatory that they be worn at all times while on the fairgrounds.*** They also serve as admission passes at the gate to enter the Fairgrounds.

An office will be set up for picture taking. The exact location and schedules will be posted closer to Youth Fair time. Photos will be taken at least a week before the Youth Fair starts, and photo ID's will be available on an "as needed" basis throughout the Fair. We suggest anyone requiring photo IDs come in as soon as possible upon arrival to avoid the last minute rush.

Photo I.D. badges may be ordered in advance for those individuals who worked the 2014 Youth Fair and will be returning for the 2015 Youth Fair. A separate mailing for ordering your photo I.D. badges in advance will be done by the Concessions Department prior to fairtime. Prices will remain the same as last year—\$5.00 per plastic badge with clip.

These identification badges will not only make it easier for you to circulate within the fairgrounds but also to drive or walk in and out of the Youth Fair. ***All individuals entering Gate #2 and Gate #9 will be stopped and required to have a valid Youth Fair ID card. This includes those vehicles with LQ decals and NAME decals.*** Please cooperate with us and have all your personnel properly identified.

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## Microphone Systems

P.A. systems or microphones are not permitted in the space assigned. Any exception will be at the sole discretion of Youth Fair Management.

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## Novelties

The Youth Fair grants a concession for the exclusive privilege of selling novelties at the Youth Fair. **NO ONE ELSE** may sell, promote or give away novelty items (i.e. balloons, inflatables, glow products, etc.).

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## Offensive Items

Items determined offensive by the Youth Fair, in its sole discretion, will be ordered removed. Items being sexually explicit or suggestive in nature are not permitted.

## Processing Fee

A \$50.00 processing fee will be charged to any concessionaire requesting a duplicate mail out of a contract and/or related paperwork.

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## Safety & Fire Code Requirements



***The “Emergency Information” sheet should be placed in a highly visible location in every concession trailer, tent, stand or cart.***

The Miami-Dade County Fair & Exposition, Inc., along with Miami-Dade County Fire Rescue Department are working together for a safe and successful Fair. To help ensure the safety and well-being of you, your customers, and your investment, we are requiring you to adhere to our safety and fire codes. We will have fire inspectors and Fair personnel to assist with your understanding and compliance with the codes. All decorations must be flameproof, have documentation to verify so, and are subject to the approval of the Miami-Dade County Fire Department. Concessionaires having outside seating are required to provide some type of fencing to keep fair patrons from exiting into service areas where there are multiple LPG tanks, electric, water and gas lines. If fencing is of a “reed” or “bamboo” type flameproof documentation is required.



***Violations of the South Florida Fire Prevention Code will be processed and may result in fines up to \$2,000 per violation.***

### Common Code Requirements

#### ***Extinguisher Requirements***

***Miami-Dade County has adopted the Florida Fire Prevention Code. This code is a combination of NFPA 1 and 101.***

- ALL concessions, rides, games, etc., shall have a 10 pound ABC extinguisher.

- All covered or enclosed concessions having any type of cooking operation that produces grease laden vapors shall have a fire-extinguishing system complying with a U.L. 300 listed hood system in addition to a portable K extinguisher as a back-up and an ABC extinguisher.
- Cooking operations that use ovens only (pizza, etc.) are required to have an ABC extinguisher only.
- Extinguishers shall be located in a readily accessible location and so that accessing it does not subject the employee to possible injury.
- Fire extinguishers shall meet the requirements of OSHA regulations (1910-158) and NFPA codes and standards.
- Extinguishers must be maintained and have a valid inspection tag whether in state or from another state. (Expired extinguisher tags will require recertification by a State of Florida certified extinguishing company.)
- If an extinguisher is used, it must be immediately replaced or recharged.
- Large and high fire load tents may be required to have multiple extinguishers depending on occupancy, fire load, size and configuration. We will have a fire extinguisher service on the grounds to provide inspection and recharging service for portable extinguishers and hood systems. Service will be available the two days immediately prior to the Fair's opening. Times and location will be announced.

The Fair, as a convenience, provides this service to you but you are not required to use this service.

### ***LPG Tanks (Must comply with NFPA-58)***

- All liquified petroleum gas tanks must be secured to an approved support in a manner that ensures upright stability. Temporary fencing does not provide stable support. They should be secured to your concession trailer if they are 100 pound tanks or smaller. If they fall over, the valve could break off causing a serious safety hazard.
- LPG tanks used for cooking where the public is seated must be secured in an area that is not within the public seating, nor between the public and the cooking heat source.
- The security caps must be kept on tanks at all times they are not connected.
- Emergency relief valves shall be located so that the direction of the escaping gas is away from an ignition source, the public, or an exit.

### ***Motor Homes/Living Quarters***

- Motor homes shall not have gasoline or gasoline storage containers underneath them. (Vapors from empty cans are as lethal as vapors from a full container.)
- Motor home LPG tanks shall be secured to the motor home and on a sturdy foundation. This includes 100 pound tanks left out to be refilled. (Note: This does not mean a temporary fence or other unsecured structure.)

## Smoking

SMOKING IS NOT ALLOWED by all Miami-Dade County Fair & Exposition, Inc. personnel, as well as all concessionaires, exhibitors and midway personnel while working. Smoking is permitted outdoors in areas away from the public while an employee is on break and away from their post.

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## Tent Permits

All tents used on our fairgrounds must have a Miami-Dade County Tent Permit. If you plan to use any tents please contact the Concessions Department immediately so that we can send you the required paperwork for securing a tent permit. **No tents will be allowed in the Fair 2015 without proper permitting. If you do not comply with the Building Department requirements you will not be allowed to open.**

- All drawings and sketches shall match items installed on the Fairgrounds.
- All member sizes and descriptions on drawings shall match those installed on Fairgrounds.
- All tent configurations shall be verified by a registered engineer in the State of Florida to comply with the requirements of the Current Florida Building Code and the Miami-Dade County Building Department requirements.
- Any discrepancy will result in removal of tent. Do not add or attach anything to your tent structure that will change the integrity of the tent design, i.e. banners, extensions for display of merchandise, etc.

In addition to completing a tent permit application you will be required to submit a flame retardant certificate and tent specifications from the manufacturer.

After all required paperwork is received we will proceed to apply for the permits through the Miami-Dade County Building Department. They will charge permitting, engineering and processing fees for which you will be responsible.

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## Tip Jars

No tip jars are allowed.

## Local Companies & Services Close to Fairgrounds

For your convenience, listed below are the names, addresses and phone numbers of business and service entities we feel might be of use to you. Please let us know if there are any others you would like to see added to this directory. The Miami-Dade County Fair & Exposition, Inc., its officers, directors, employees and agents do not endorse or promote any of the companies or services listed below. The listings are provided only as a courtesy to you the Licensee.

### AUTOMOTIVE SERVICES

- **B&T Mobile RV Repair**  
Phone: (954) 558-4955

### BANKS

- **Bank of America**  
8585 SW 24th Street  
Phone: (305) 264-9521
- **Chase**  
8700 SW 24th Street  
Phone: (305) 220-6876
- **SunTrust Bank**  
11291 SW 40th Street  
Phone: (800) 786-8787

### CAR RENTAL

- **Enterprise Car Rental**  
7275 SW 40th Street  
Phone: (305) 262-1880

### MIAMI CHAMBER OF COMMERCE

- Phone: (305) 350-7700

### DENTIST

- **Iris Cruz, DDS**  
9115 SW 87th Avenue  
Phone: (305) 595-9556
- **Jeffrey Nullman, DDS**  
11467 SW 40th Street  
Phone: (305) 552-7050

### DRY CLEANER

- **Dry Clean USA**  
11429 SW 40th Street  
Phone: (305) 223-8172
- **One Price Dry Cleaning**  
9723 South Dixie Highway  
Phone: (305) 259-3600

### ELECTRICAL SERVICES

- **Galaxy Amusements**  
Phone: (813) 335-1002
- **Showmen Supplies**  
Phone: (630) 880-4677
- **Sobyco Electric**  
Phone: (305) 775-0102

### FIRE EXTINGUISHER SERVICE

- **General Fire Protection**  
Phone: (786) 514-6423

### FLORIST

- **Avant Gardens**  
7220 SW 40th Street  
Phone: (305) 554-4300
- **Hirni's Wayside Garden Florist**  
9950 SW 57 Avenue  
Phone: (305) 661-6266

## FOOD SERVICES

- **Fare Foods**  
Phone: (800) 651-1601  
(618) 542-2155
- **Hopkins Food Service**  
Phone: (229) 672-0310
- **JC Bakeshop**  
Phone: (786) 374-8207
- **Right Choice**  
Phone: (786) 351-1231

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## GAS

- **Home Gas**  
Phone: (305) 643-1511

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## GOLF CARTS

- **Dade Equipment**  
Phone: (786) 388-6000

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## GRAPHICS

- **Road Warrior Graphics**  
Phone: (813) 477-1466

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## GROCERS

- **Publix**  
1525 SW 107th Avenue  
Phone: (305) 552-8733
- **Winn Dixie**  
8855 SW 24th Street  
Phone: (305) 220-0298

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## HARDWARE

- **Home Depot**  
11305 SW 40th Street  
Phone: (305) 552-9005

## HOSPITALS

- **Baptist Hospital**  
8900 SW 88th Street  
Phone: (305) 596-1960
- **Baptist Urgent Care Center**  
8840 SW 40 Street.  
Phone: (786) 596-3890  
Hours 11 AM - 11 PM Daily
- **Miami Children's Hospital**  
3100 SW 62nd Avenue  
Phone: (305) 666-6511
- **South Miami Hospital**  
6200 SW 73rd Street  
Phone: (786) 662-4000

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## HOTELS

Due to our busy Florida tourist season at Youth Fair time, it is imperative to make a reservation in advance in order to secure a room.

- **Comfort Suites**  
3901 SW 117 Avenue  
Phone: (305) 220-3901
- **Extended Stay America**  
8655 NW 21st Street  
Phone: (786) 331-7717
- **Hotel Indigo**  
7600 North Kendall Drive  
Phone: (305) 595-6000
- **Marriott Courtyard**  
9075 South Dadeland Blvd.  
Phone: (305) 670-1220
- **Shamrock at Kendall**  
12615 SW 91 Street  
(Corporate Housing)  
Phone: (305) 598-5800

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## LAUNDRY

- **Drop Off/Pick Up Service**  
R. Ray Goode Building  
Miami-Dade County Fairgrounds



## **LOCKSMITH**

- **Alfa**

7002 SW 87 Avenue  
Phone: (305) 598-3628

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## **PHARMACIES**

- **CVS**

1549 SW 107th Avenue  
Phone: (305) 220-0147

- **Walgreens (24 Hours)**

1555 SW 107 Avenue  
Phone: (305) 554-1968

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## **POST OFFICE**

- **Olympia Heights**

3801 SW 117th Avenue  
Phone : (305) 226-7525

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## **PUBLIC TRANSPORTATION**

- **Bus Lines**

(General Information)  
Phone: (305) 770-3131

- **(MAPS by Mail)**

Phone: (305) 654-6586  
(Itineraries are mailed to you)

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## **RESTAURANTS**

- **Chuck Wagon**

7628 SW 117th Avenue  
Phone: (305) 274-2263

- **Flannigan's**

9857 SW 40th Street  
Phone: (305) 207-7427

- **Joe's Stone Crab (Seafood)**

(Dine In or Take Out)  
11 Washington Avenue  
Miami Beach, FL  
Phone: (305) 673-0365

- **La Carreta (Cuban)**

8650 SW 40th Street  
Phone: (305) 553-8383

- **Nunzios (Italian)**

11433 SW 40th Street  
Phone: (305) 221-6091  
Dinner Tues - Sun - 5-10 PM  
Lunch Tues - Fri - Noon - 2 PM

- **Shorty's BBQ**

11575 SW 40th Street  
Phone: (305) 227-3196

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## **TAXI SERVICE**

- **Metro Taxi**

Phone: (305) 888-8888

- **Yellow Cab**

Phone: (305) 444-4444

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## **TENT RENTAL**

- **Novice Tents**

Phone (305) 232-7499

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## **VETERINARIANS**

- **Derks Animal Clinic**

12900 SW 87 Avenue  
Phone: (305) 233-7128

- **Westchester Animal Hospital**

2730 SW 87 Avenue  
Phone: (305) 221-1224  
After Hours (305) 666-4142

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## **VISUAL DISPLAY MATERIALS**

- **Party City**

8651 SW 24 Street  
Phone: (305) 264-0300

## Miami-Dade County Fair & Exposition Rules and Regulations

1. **NO INTEREST IN LAND:** The parties hereto agree that Licensee's rights hereunder shall not be construed as a lease, easement, or other interest in the real property of the Fair and that the License is revocable, limited and non-exclusive. The Fair reserves the right, in its sole discretion, to accept, to reject, to move, reposition or exclude any Licensee property or Licensee as it deems necessary during the term of the Agreement.
2. **STATUS OF NAME, ADDRESS, GUARANTY:** The Licensee represents and warrants that the legal name as contained in the License along with all other information in this License are accurate and correct in all respects and makes this warranty as of the date of this License and continuing through its duration. Licensee further represents and warrants that the representative who has signed the License has full, complete and absolute authority to bind the Licensee. If the Licensee is a corporation, it warrants and represents that it is in good standing and active and, if it is not a Florida Corporation, it warrants and represents that it is authorized to do business in the State of Florida. Any change in the Licensee's legal name, fictitious or trade name, address, or telephone number shall be forwarded to the Fair's Concessions Director, in writing, within three (3) days after the change. Furthermore, the individual executing this License on behalf of the Licensee absolutely, personally, unconditionally, and continually warrants and guarantees Licensee's full and faithful performance and payment of all obligations under this License.
3. **LIMITATIONS:** The Licensee agrees that the product or service provided by the Licensee shall be of such quality as will not detract, in the Fair's sole opinion, from the annual fair or neighboring concessions or exhibits. The Licensee agrees that in consideration of this License, the Fair is granting Licensee a revocable, limited and nonexclusive License to do business under the terms and conditions of this License. All logos, trade secrets, copyrighted materials, customer lists and supplier lists are the exclusive property of the Fair. Licensee acknowledges and agrees that nothing herein shall give it any right, title or interest in or to any of the intellectual properties owned by the Fair. Licensee warrants and represents that it will not directly or indirectly challenge Fair's right to use, or the validity of, any of the trademarks, service marks, copyrighted materials, whether published or unpublished, or any property licensed under or pursuant to this or any other agreement. Licensee shall not adopt or use, without the Fair's written consent, any trade names, trademarks, trade styles, copyrighted materials, or service marks, which, in the sole opinion of the Fair, may be confusingly similar to the Fair's trademarks or other intellectual properties. All equipment used will be in good condition, clean and of first quality and comply with all sanitation and safety standards.
4. **PRICES:** The Fair reserves the right to review products or services for price at any time and from time to time during the annual fair. Licensee agrees to post prices of products or services in a conspicuous place within their location. Failure to post prices and abide by such posted prices shall result in this License being immediately canceled.
5. **ALCOHOLIC BEVERAGES:** Licensee shall not cause or allow beer, wine or any other alcoholic beverage to be sold, given away, used or consumed upon the fairgrounds during fair hours of operation.
6. **INDEMNIFICATION:** The Licensee hereby covenants and agrees to fully exonerate, indemnify, defend and hold harmless the Fair, its agents, employees, directors and officers, each severally and separately from and against all claims, suits, action, losses, damages, fines, penalties, liabilities, judgments, expenses, including reasonable attorney's fees and costs, in all administrative proceedings and at the trial and appellate level, for any injury or death to persons (whether they be third persons or employees of either the Fair or Licensee) and any loss (through theft, fire or otherwise) of or damage to property (whether it be that of the Fair, the Licensee or some third party) caused by, growing out of, or arising out of Licensee's use of the Fairgrounds, including, without limitation, its use by Licensee's agents, sub-contractors or employees exercise of any rights under the License; breach of any term, warranty or provision of this License by Licensee; the sale of products; the operation on the Fairgrounds, or the carelessness, negligence or improper conduct of the Fair, its agents, employees, directors or officers, breach of the provision regarding hazardous waste and any clean up or fines associates therewith; or any other third party; or any act or omission of Licensee, its employees, officers, or agents. All such liability is hereby expressly assumed by Licensee. Such indemnification shall not apply to injury to persons or damage to property arising out of the Fair's gross negligence or willful misconduct. This provision shall expressly survive termination of this License.
7. **AUDIT:** Licensee agrees that the Fair may, from time to time, inspect, audit or otherwise check the operation of Licensee's business activities, including but not limited to the cash receipts for the purposes of determining the accuracy of all cash reporting or gross receipt recording required under the terms of this License.
8. **RETENTION OF FAIR PRIVILEGES:** The waiver or failure of the Fair to insist on strict and prompt performance of the terms of this License and the acceptance of such performance thereafter shall not constitute or be construed as a waiver or relinquishment of Fair's right thereafter to enforce the same strictly according to the terms thereof in the event of a continuous or subsequent default on the part of Licensee.

9. **CANCELLATION BY THE FAIR:** The Fair reserves the unilateral right to cancel this License for the public good in the Event of an act of God, inclement weather, natural disaster, bomb threat or for other reasons as determined in the sole and arbitrary opinion of The Fair, or in the event of any request by any Federal, State or County agency for use of the Fairgrounds under such circumstances, it being understood and agreed by Licensee that its right hereunder are subordinate and inferior to the right of use by any Federal, State or County agency or department. Should the Fair exercise its rights to cancel this License, Licensee agrees to forego any and all claims for monetary or non-monetary damages against the Fair and further agrees to waive any and all rights which might arise by reason of the terms of this License and the Licensee shall have no recourse of any kind against the Fair. Moreover, this License shall terminate and all Licensee's rights and privileges hereunder shall cease immediately upon conclusion of the period referenced in the License. This License shall also terminate upon default by the Licensee which shall be defined as the Licensee's failure to promptly and timely pay any and all sums due or to abide by the other terms, provisions and conditions of the License as set forth herein. Default of one provision by Licensee shall be default of the entire License. In the event of default, all money theretofore paid by Licensee shall not be refunded. Upon termination, Licensee shall not be entitled to utilize the licensed space set forth in the License for the period provided regardless of efforts, costs, expenditures or arrangements made by the Licensee. This License may be terminated at any time by The Fair if the Licensee utilizes the Fairgrounds for a purpose or use different than that listed on page one of the License. Licensee expressly waives any and all damages against The Fair by reason of its termination of License or its actions as provided for and listed in the Participant's Manual.
10. **CANCELLATION OR DEFAULT BY LICENSEE:** Should the Licensee fail to timely appear and set up for the Fair or fail to perform the conditions and requirements set forth in the License, this License shall be canceled and shall in all respects be deemed null and void, and the Fair shall retain any and all deposits, bond and other monies paid by Licensee as liquidated damages and not as penalty, it being understood and agreed by all parties that actual damages would be extremely difficult to ascertain. Furthermore, should the Licensee default in the performance of any of the terms and conditions of this License, the Fair, at its option, may cancel this License and the relation of the parties shall be in all respects as if said term had fully expired. Should the Fair exercise its rights to cancel this License, Licensee agrees to forego any and all claims for monetary or non-monetary damages against the Fair and further agrees to waive any and all rights which might arise by reason of this License and the Licensee shall have no recourse of any kind against the Fair and the relation of the parties shall be in all respects as if said term had fully expired. Additionally, Licensee hereby waives any and all claims for compensation for any and all loss or monetary or non-monetary damage sustained by reasons of any defect, deficiency or impairment of the electrical, computer systems, telephone, plumbing, sewer, water and air conditioning installations or any part thereof furnished by the Fair.
11. **HAZARDOUS AND TOXIC SUBSTANCES:** Licensee agrees to abide by all Federal, State and Local environmental laws, rules, ordinances and/or regulations, including without limitation all wastewater, sewer, solid waste disposal, etc. The Licensee agrees, at all material times Licensee is on the Fairgrounds, not to have in its possession, collect, distribute, dispose, release or otherwise discharge any toxic or hazardous waste as defined by Florida and Federal law. In the event the Licensee shall be in possession of such hazardous or toxic waste, the Licensee shall immediately notify the Fair and the Miami-Dade County Department of Environmental Resource Management as well as the Florida Department of Environmental Protection and Federal Environmental Protection Agency and such other governmental agency or body as may be required by law, relative to such materials. Additionally, Licensee agrees not to dispose of any refuse or empty any fluids on the Fairgrounds except in the areas designated by the Fair. In the event the Licensee or its agents, or employees dump grease in the Fair's sewer system, or at locations not authorized by the Fair, or shall otherwise violate the provisions of this paragraph, the Fair will look to the Licensee and shall subject the Licensee to a fine of \$1,000.00 by the Fair for each infraction and Licensee shall be deemed in material breach of this License and subject to immediate cancellation of this License and removal from the Fairgrounds. Cylinders containing or used for commercial gas are prohibited inside any Fair building.
12. **SUBLETTING OF SPACE/ASSIGNMENT:** No Licensee shall be permitted to sublet or sublicense the whole, or any part of the space licensed. This License is personal between the Fair and Licensee. Licensee may not assign any interest in the License, without the Fair's prior written consent, which consent shall be within the Fair's sole discretion. Assignment shall also include a transfer or conveyance of more than fifty percent (50%) of the present ownership interest of the Licensee.
13. **LIEN:** The Fair shall have the first lien against all property of Licensee for all unpaid fees, expenses, damages to property and any taxes due the Fair. The Fair is empowered to impound any and all property of Licensee. The Fair shall have the right to sell said property at public auction and to apply the proceeds from such auction to the unpaid fees or charges due Fair. Licensee agrees to waive any and all claims for damages against the Fair or its agents for the seizure, prevention, or removal of the Licensee or Licensee's property from being removed from the fairgrounds.
14. **EXCLUSIVE AGREEMENTS:** The Licensee agrees to be bound by all exclusive agreements entered into by the Fair and third parties. No other product or service competitive to the third parties product or service shall be displayed, bought or sold on the fairgrounds. A list of the names of the third parties with whom the Fair has entered into exclusive agreements with is maintained and available for review in the Concessions Department office.

15. AUTOMATED TELLER MACHINES (ATM): No ATM's shall be allowed on Fair property except for ATM's as provided by Fair.
16. SOLICITORS: Licensee may advertise and display from within Licensee's booth only. No soliciting or distributing of flyers is permitted anywhere on the Fairgrounds. Should Licensee desire to distribute literature, it may be made available to the Fair patron by placing it on Licensee's counter and said literature may be distributed only upon request by the Fair patron.
17. COMPLIANCE WITH LAWS: Licensee shall comply and shall require its employees to comply with all laws, ordinances and regulations adopted or established by Federal, State or Local Governmental agencies or bodies, with the terms of this License, all relevant health and fire codes and all trademark, copyright and other intellectual property laws. Licensee agrees that at all times it will conduct its activities with full regard for public safety. Licensee also shall not use, store or permit to be used or stored in or on any part of Fairgrounds covered by this License any substance or item prohibited by law, ordinance or standard policies of fire insurance companies operating or insuring in the State of Florida.
18. MAILING LIST: The Licensee shall not attempt to acquire a mailing list of the Fair patrons by any method or scheme until and unless the Licensee has received prior written permission from the Fair.
19. UNDERGROUND UTILITIES: Licensee shall not, nor will Licensee allow any of its agents or employees to drive any stake, instrument or object of any kind into the asphalt or grassy area of the Fairgrounds without the written consent of the Fair. Underground electrical wiring is installed throughout the Fairgrounds which could result in severe electrical shock. It shall be the sole responsibility of the Licensee to enforce this provision and the Fair will look to Licensee for reimbursement.
20. COMPLAINTS: All complaints by Licensee or its agents, including, without limitation, those relating to this License, Fair policies, Fair's officers, directors, staff or personnel, or Fair's other Licensees, shall be dated and in writing and promptly and immediately sent to the Concessions Director of the Fair.
21. NATURE OF FAIR: The parties hereto acknowledge and agree that the majority of the Fair exhibitions are student exhibits and the majority of patrons to the Fair are minors. As such, the Fair reserves the right to remove from the Fairgrounds any exhibit, show, display, concession, or any part thereof, which Fair, in its sole opinion, deems morally objectionable or offensive. Should the Fair exercise its rights hereof, Licensee agrees to forego any and all claims for monetary or non-monetary damages against the Fair as result of the Fair's actions.
22. STORAGE: Licensee assumes all responsibility for all goods, materials, exhibits, displays, articles and other tangible personal property in or on the Fairgrounds before, during or after the Fair and the Fair assumes no responsibility for said items. Licensee agrees to assume all risk or loss of said property and will defend, indemnify and hold the Fair harmless from any and all loss.
23. DELIVERIES AND SHIPMENTS: Shipments of goods and/or display equipment will not be accepted by the Fair. All shipments must be made through and coordinated with Licensee. Should the Fair accept delivery of property addressed to Licensee, only as a service to Licensee, Licensee agrees to indemnify and hold harmless the Fair for any loss or damage to any personalty in the receipt, handling, care or custody of said personalty at any time whether the Fair be deemed negligent or not. The Licensee further indemnifies and holds harmless the Fair from any claims, fees or costs related to claims from any third party for loss or damage to said personalty on the Fairgrounds. The Fair will not accept COD or any similar delivery.
24. INSURANCE: The Fair may require Licensee to furnish insurance coverage in kinds and amounts satisfactory to the Fair.
25. LICENSES, PERMITS AND TAXES: Licensee agrees to obtain the proper licenses and/or permits for the use of the space covered by this License as required by Federal, State or Miami-Dade County agencies pursuant to Florida law and Miami-Dade County ordinances and supply evidence of same to the Fair on demand. Licensee agrees to promptly pay all applicable taxes. Licensee acknowledges receipt from the Fair of the reporting form provided by the Department of Revenue of the State of Florida and agrees to abide by and comply with Chapter 212 of the Florida Statutes. Licensee shall be responsible for all federal, state and local income taxes and all deductions and taxes including but not limited to its sales and its employees.
26. CIVIL RIGHTS: Licensee agrees not to discriminate against any employee or applicant for employment because of race, religion, national origin and further agrees to likewise not discriminate for those same reasons against any person relative to admission, services or privileges offered to or enjoyed by the general public, and to be in compliance with the Federal and Florida Civil Rights Acts and the Americans with Disabilities Act (ADA).
27. NOTICES: (a) Method of Giving Notice. All notices or other communications permitted or required to be given under this License shall be given in writing, and delivered to the Fair Concession Director or to the Licensee at their respective business addresses indicated on page one (1) of the License by one of the following ways, at the option of the party giving the notice: (i) by hand delivery; (ii) by certified or registered mail, return receipt requested and proper postage prepaid; (iii) by a nationally recognized overnight courier service such as Federal Express; or (iv) by teletype (fax). (b) Effective Date of Notices. Notices delivered by hand delivery or by a nationally recognized overnight courier service such as Federal Express shall be effective on the date delivered to the recipient. Notices delivered by certified or registered mail shall be effective upon receipt, or three (3) business days after deposit in the United States mails, whichever shall first occur. Notices sent by teletype shall be effective on the date transmitted and received, provided that receipt occurs before 5:00 p.m. Eastern Standard Time on a business day.

28. SIGNAGE: Signs used by Concessionaire must relate to Concessionaire's name, products and services normally offered by Concessionaire.
29. CONFLICTS: In the event of any conflict between the License and any Exhibit, the Exhibit shall control.
30. ENTIRE AGREEMENT: All terms and conditions of this License shall be binding upon the parties, their heirs, and representatives and cannot be waived or modified by any oral representation or promise of any agent or other representative of the parties hereto unless the same be in writing and signed by the duly authorized agent or agents who executed this License. Such written document must be incorporated by specific reference therein as a part of this License. Neither party may rely on any oral representations and must look solely to the terms of this License. This License constitutes the entire agreement and understanding between the parties, whether oral or in writing, as to the subject matter hereof. Any and all prior agreements, understandings, and representations are hereby terminated and canceled in their entirety and are of no further force or effect.
31. CONSTRUCTION OF LICENSE: Each party has relied upon its own examination of this License and the advice of its own counsel and other advisors in connection with this License. This License was negotiated at arm's length. Licensee and Fair agree to the terms of the License and Exhibits and have executed this License freely and voluntarily. Thus, this License shall not be construed more strictly against the Fair notwithstanding that it has been drafted by the Fair and the Fair's counsel. Furthermore, the money, property, insurance or services which are the subject of this License are for commercial purposes and not for personal, family or household purposes.
32. EFFECTIVE DATE: The effective date of this License shall be the date on which the Fair's representative executes this License.
33. LANGUAGE: Whenever used in this License, the singular shall include the plural, the plural shall include the singular, and the use of any gender shall include all genders where the context permits.
34. PARAGRAPH HEADINGS: The paragraph headings used in this License are for convenience only, and shall not be used in interpreting or construing any provision of this License. 36. SEVERABILITY: If any term, covenant, or condition of this License or the application thereof to any person or circumstance shall be to any extent held invalid or unenforceable, the remainder of this License or the application of such terms, covenants, and conditions to the persons or circumstances other than those as to which it is held invalid or unenforceable, shall not be affected thereby and each term, covenant, or condition of this License shall be valid and enforceable to the fullest extent permitted by law.
35. SEVERABILITY: If any term, covenant, or condition of this License or the application thereof to any person or circumstance shall be to any extent held invalid or unenforceable, the remainder of this License or the application of such terms, covenants, and conditions to the persons or circumstances other than those as to which it is held invalid or unenforceable, shall not be affected thereby and each term, covenant, or condition of this License shall be valid and enforceable to the fullest extent permitted by law.
36. TYPEWRITTEN OR HANDWRITTEN PROVISIONS: Handwritten or typewritten provisions inserted into this License and initialed and dated by all parties shall control over all typewritten provisions in conflict therewith.
37. FURTHER ACTION: Each of the parties hereto shall execute and deliver any and all additional papers, documents, and other assurances, and shall do any and all acts and things reasonably necessary in connection with the performance of the obligations hereunder and to carry out the intent of the parties hereto.
38. ATTORNEY'S FEES: Any reference to attorney's fees in this License applies only to the indemnity given by Licensee to the Fair and not to any other term, provision and condition hereof.
39. VENUE: The venue of any legal proceeding brought in connection with this License or any aspect of the relationship between the parties shall be in Miami-Dade County, Florida.
40. FLORIDA LAW: This License shall be considered to have been executed in Miami-Dade County, Florida, and shall be interpreted, construed and enforced in accordance with the laws of Florida and no other.
41. TIME: Time is of the essence of all of the provisions and terms of this License.
42. MATTERS SURVIVING TERMINATION: Unless otherwise provided in this License, all of the terms, provisions, representations and warranties, and all remedies available to any party, shall survive termination of this License.
43. RENEWAL: This License is only for the dates as set forth in this License. Licensee agrees that the fact that it has been granted a License in the past shall not entitle Licensee to any right to enter into a license to use the fairgrounds in the future. Additionally, nothing shall prevent the Fair from granting a license to an entity which is competitive to the Licensee hereunder.
44. SUCCESS: The Licensee agrees that it solely responsible for Licensee's success. The fact that Licensee is restricted by and subject to the terms and conditions of this License and Exhibits is a risk that Licensee freely assumes. Licensee has not and shall not rely on any advice or direction from any employee, officer Director or agent of The Fair, except as may be required under this License. The Fair makes no warranty or representation as to historic or anticipated attendance, or revenue, from the annual fair.
45. RELATION OF PARTIES: It is the intention of the parties to hereby create the relationship of Licensee and Licensor, and no other relationship whatsoever is hereby created. Nothing in this License shall be construed to make the parties hereto partners or joint venturers or to render either party hereto liable for any obligation of the other. Licensee has not and shall not rely on any advice or direction from any employee, officer Director or agent of The Fair, except as may be required under this License. The Fair makes no warranty or representation as to historic or anticipated attendance, or revenue, from the annual fair.

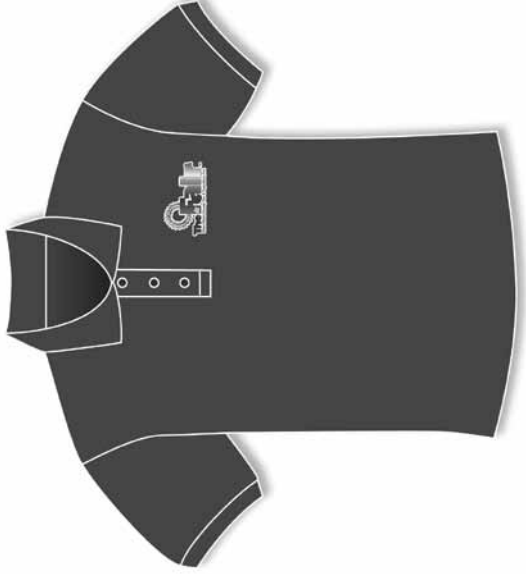
46. **PRESUIT MEDIATION:** Prior to bringing any lawsuit under this License, the parties hereto agree to submit any and all disputes to pre-suit mediation under the Florida Rules for Certified and Court-Appointed Mediators and the Florida Rules of Civil Procedure 1.700-1.730 (and FRCP 1.750, excluding subsection (b)) together with the rules of the American Arbitration Association or the Foundation for Dispute Resolution. Accordingly, the parties agree to strictly follow said rules and abide by any agreement made as the result of mediation. Good faith compliance with this provision shall be a condition precedent to the right of any party hereto to bring a lawsuit under this License. This provision is a material inducement to the Fair entering into this License.
47. **BINDING EFFECT:** This Agreement shall be binding upon and inure to the benefits of the parties hereto and their respective successors in interest and/or assigns.
48. **RETENTION OF FAIR PRIVILEGES:** The waiver or failure of The Fair to insist on strict and prompt performance of the terms of this License, Rules and Regulations, or other Exhibits, and the acceptance of such performance thereafter shall not constitute or be construed as a waiver or relinquishment of The Fair's right thereafter to enforce the same strictly according to the terms thereof in the event of a continuous or subsequent default on the part of the Licensee.
49. **COUNTERPARTS AND DUPLICATE ORIGINALS:** To facilitate the execution of this License, any number of counterparts of this License may be executed and delivered. It shall not be necessary that each party's signature appear on each counterpart, but it shall be sufficient that each party's signature appear on one or more of the counterparts. Each of the counterparts shall be considered an original and all of them, together, shall constitute one and the same instrument. Any number of duplicates of this License may be executed and delivered, each of which shall be considered an original.
50. **SEVERABILITY:** If any term, covenant, or conditioning of this License or the application thereof to any person or circumstance shall be to any extent held invalid or unenforceable, the remainder of this License or the application of such terms, covenants, and conditions to the persons or circumstances other than those as to which it is held invalid or unenforceable, shall not be affected thereby and each term, covenant, or condition of this License shall be valid and enforceable to the fullest extent permitted by law.
51. **FIDUCIARY DUTY:** The parties to this License specifically intend that neither this License nor any course of dealings between them shall create fiduciary obligations. Nothing contained in the License, and no course of dealings between the parties, shall be construed as establishing a partnership, joint venture or agency between the parties. The rights, duties and obligations of the parties are to be controlled exclusively by this License. Any obligation or covenant of good faith and fair dealing, whether express, implied-in-fact or implied-in-law, is intended to be contractual only. This License was negotiated at arms length. There is no special relationship between the parties. Neither party is or has been influenced or dominated by the other. Each party places in the other the trust and confidence that reasonable strangers dealing at arms length in business relationships would place in one another. Neither party reposes special or extraordinary trust in the other. Each party to this License represents that it is an independent, experienced and sophisticated business entity. Each party conducts its own investigations and obtains its own information about business transactions. Each party relies wholly on its own counsel and/or judgment in making decisions. The frequency, length, or closeness of dealings between the parties shall not create fiduciary obligations. In particular, extended dealing over a lengthy period of time shall not create fiduciary duties. Any advice given by one party to the other is offered unilaterally and accepted indifferently. Neither party undertakes to act for the benefit of the other, and neither accepts any trust unilaterally reposed by the other. Any disclosure obligations contained in or arising from this License or the course of dealing between the parties are strictly contractual, and do not create fiduciary obligations. The parties intend that any disclosures of information, confidential or otherwise, during the course of business negotiations or dealings shall not be construed as creating additional disclosure obligations.
52. **WAIVER OF JURY TRIAL:** The Fair and the Licensee hereby mutually knowingly, willingly and voluntarily waive their right to a trial by jury and no party nor any assignee, successor, heir, or legal representative of the parties (all of whom are collectively referred to below as the "parties") shall seek a jury trial in any lawsuit, proceeding, counterclaim, or any other litigation or proceeding based upon or arising out of this License or any related agreement or instrument, or any course of action, course of dealing, statements (whether verbal or written) or actions relating to this License, including any tort claims or claims for fraud, misrepresentation, breach of fiduciary, antitrust, etc. The parties also waive any rights to consolidate any action in which a jury trial has not been waived. The provisions of this paragraph have been fully negotiated by the parties, and the parties acknowledge that the inclusion of this provision is a material inducement for entering into this License. The waiver contained in this paragraph is irrevocable, constitutes a knowing and voluntary waiver, and shall be subject to no exceptions.

**Polo Shirts with Youth Fair Logo**

The Youth Fair will have available for sale polo shirts with the fair logo for those concessionaires who would like to have their employees wear Youth Fair shirts.

Please fill out an order form and submit it along with a check made payable to Miami-Dade County Fair & Exposition, Inc., and mailed to the attention of Sira Camilo, Director of Sponsorship & Fair Expo Sales, 10901 SW 24 Street, Miami, Florida 33165. Shirts can be picked up on the day of arrival at the Youth Fair.

If you have any questions, please contact Sira Camilo at (786) 315-5266 or [scamilo@fairexpo.com](mailto:scamilo@fairexpo.com).



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### **Aquamarine Polo Shirts with Fair Logo Order Form**

<b>Size</b>	<b>Quantity</b>	<b>Price</b>	<b>Total</b>
Small	X	\$20.00 =	\$
Medium	X	\$20.00 =	\$
Large	X	\$20.00 =	\$
X Large	X	\$20.00 =	\$
XX Large	X	\$22.00 =	\$
XXX Large	X	\$25.00 =	\$
Total			



**Miami-Dade County Fair & Exposition, Inc.**

**APPLICATION FOR GIVEAWAYS  
or FREE DRAWINGS**

Concessionaire Name \_\_\_\_\_

Company Name \_\_\_\_\_

Location No. \_\_\_\_\_

**Giveaway:**

Request permission to give away the following items:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

**Free Drawing:**

Request permission to conduct a free drawing for the following items:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

It is understood that all free drawings must be conducted in strict compliance with all applicable federal, state and county rules and regulations.

It is further understood all fair patrons shall be eligible for such free drawings and no purchase is required to qualify for such free drawing.

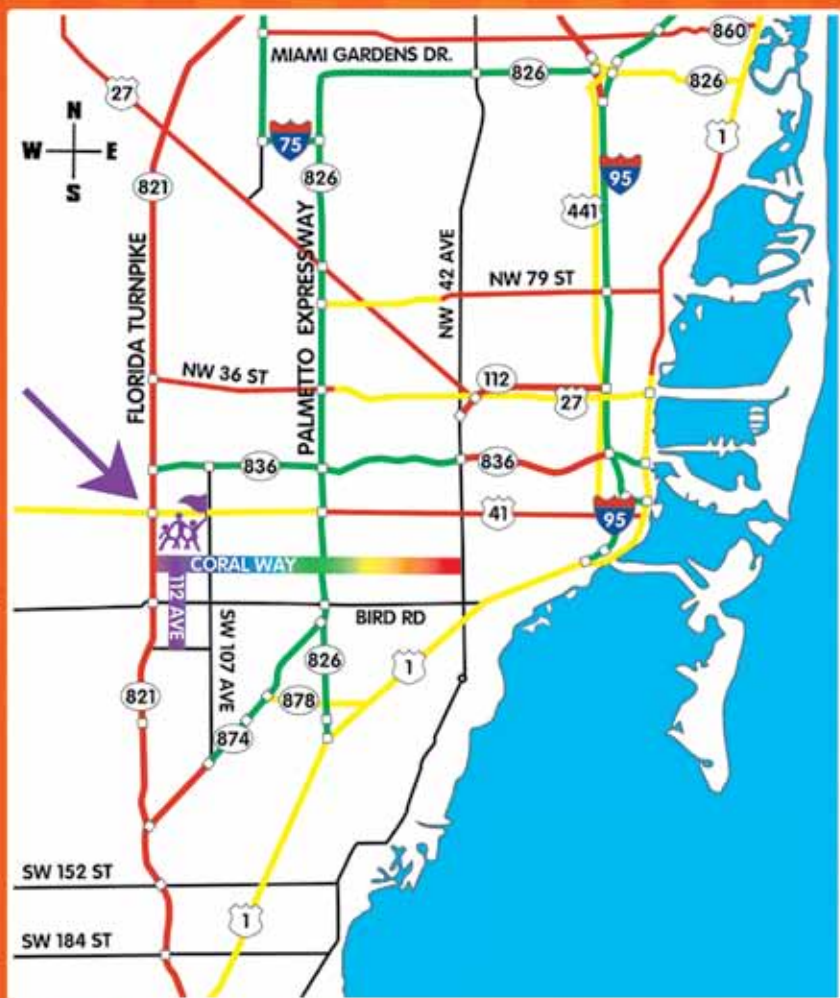
I understand that the names and addresses of all winners from the drawings must be submitted to the Concessions Department in writing the week following the close of the Fair.

\_\_\_\_\_  
*Signature of Concessionaire*

Approved \_\_\_\_\_ Disapproved \_\_\_\_\_

\_\_\_\_\_  
Date \_\_\_\_\_  
*Signature of Director of Concessions*

# HOW TO GET TO THE FAIRGROUNDS



10901 Coral Way  
Miami, FL 33165

[fairexpo.com](http://fairexpo.com)

